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6	6 Attorneys for Defendant THERAPYMATCH, INC. d/b/a HEADWAY					
7						
8	UNITED STATES DISTRICT COURT					
9	NORTHERN DISTRICT OF CALIFORNIA					
10	M.G., individually and on behalf of all others similarly situated,	Case No.: 3:23-cv-04422				
11	Plaintiff,	[Alameda Superior Court Case No. 23CV037579]				
12	V.	DEFENDANT'S NOTICE OF REMOVAL				
13	THERAPYMATCH, INC. d/b/a HEADWAY;	OF ACTION TO FEDERAL COURT				
14	and DOES 1 through 100, inclusive,	Complaint Filed: 07/06/2023				
15	Defendants.	Complaint Served: 07/27/2023				
16						
17	Pursuant to 28 U.S.C. §§ 1332(d), 1441, 1446, and 1453, Defendant Therapymatch, Inc					
18	d/b/a Headway ("Defendant"), by and through its undersigned counsel, hereby provides notice of					
19	removal of the above-captioned action from the Superior Court of California, County of Alameda,					
20	to the United States District for the Northern District of California. In support of this Notice of					
21	Removal to Federal Court ("Notice of Removal"), Defendant states as follows:					
22	<u>JURISDICTION</u>					
23	1. This is a civil action over which this Court has original subject matter jurisdiction					
24	under 28 U.S.C. § 1332, and removal is proper under 28 U.S.C. §§ 1441 and 1446 because it is a					
25	civil action that satisfies the requirements stated in the Class Action Fairness Act of 2005					
26	("CAFA"), codified, in part, at 28 U.S.C. § 1332(d).					
27						
28						

VENUE

2. This Court is in the judicial district and division embracing the place where the state court case was brought and is pending. Specifically, the United States District Court for the Northern District of California embraces Alameda County. 28 U.S.C. § 84(a); N.D. Cal. L.R. 3-2(d). Thus, this Court is the proper district court to which this case should be removed. *See* 28 U.S.C. §§ 1441(a) and 1446(a).

THE ACTION AND TIMELINESS OF REMOVAL

- 3. On July 6, 2023, Plaintiff M.G. ("Plaintiff") filed a putative class action complaint ("Complaint") against Defendant and Doe defendants 1 100 in the Superior Court of California, County of Alameda, Unlimited Civil, captioned *M.G. v. Therapymatch, Inc., d/b/a Headway, et al.*, Case No. 23CV037579 (the "State Court Action").
- 4. Plaintiff's Complaint asserts causes of action for (1) violation of the Confidentiality of Medical Information Act ("CMIA") (Cal. Civ. Code §§ 56.06, 56.101, 56.10), (2) aiding and abetting violation of the CMIA (Cal. Civ. Code § 56.36), (3) violation of the California Consumer Privacy Act ("CCPA") (Cal. Civ. Code §§ 1789.100(e) and 1798.81.5(b)), (4) aiding and abetting unlawful interception under the California Invasion of Privacy Act ("CIPA") (Cal. Penal Code § 631), (5) unlawful recording of and eavesdropping upon confidential communications under CIPA (Cal. Penal Code § 632), and (6) violation of Art. I, § 1 of the California Constitution, against Defendant in connection with its alleged unauthorized disclosure of Plaintiff's and putative class members' personal health information ("PHI") and/or personal identifying information ("PII") to third parties, which was discovered on or around May 2023. (Ex. 1 ("Compl."), ¶¶ 6, 7, 17, 23-60.)
- 5. Plaintiff purports to bring the State Court Action on behalf of himself and a putative class of allegedly similarly situated individuals.
- 6. On July 27, 2023, Plaintiff served Defendant with a copy of the Summons and Complaint in the State Court Action.

- 7. This Notice of Removal is timely filed under 28 U.S.C. § 1446(b)(1) because it is filed within 30 days of the date Defendant was served with a copy of the Summons and Complaint in the State Court Action.
- 8. Pursuant to 28 U.S.C. § 1446(a), all process, pleadings, and orders that have been served on or by Defendant in the State Court Action are attached hereto as **Exhibit 1**.

CAFA JURISDICTION

- 9. This Court has original jurisdiction of this action under CAFA. 28 U.S.C. § 1332(d)(2) and (5) provide that a district court shall have original jurisdiction of a class action with one hundred (100) or more putative class members, in which the matter in controversy, in the aggregate, exceeds the sum or value of \$5 million. Section 1332(d)(2) further provides that any member of the putative class must be a citizen of a state different from any defendant. See Dart Cherokee Basin Operating Co. v. Owens, 574 U.S. 81, 89 (2014) ("CAFA's provisions should be read broadly.") (citation and quotations omitted).
- 10. As set forth below, pursuant to 28 U.S.C. §§ 1332(d) and 1441(a), Defendant may remove the State Court Action to federal court under CAFA because: (i) this action is pled as a class action and involves more than one hundred (100) putative class members; (ii) Plaintiff is a citizen of a state different from each of the states of which Defendant is a citizen; and (iii) the amount in controversy, in the aggregate, exceeds the sum or value of \$5,000,000, exclusive of interest and costs.

Putative Class Size Is Sufficient

11. Plaintiff seeks to represent a putative class of "[a]ll California residents who, while located within California at any time during the applicable limitations period preceding the filing of the Complaint in this matter and through and including the date of resolution, visited and used the Headway website and whose health information and/or other personal data was intercepted by,

¹ By removing the State Court Action to this Court pursuant to 28 U.S.C. § 1332(d), Defendant does not waive any rights or defenses, including, but not limited to, any argument that this matter is improper for class certification and may be compelled to arbitration under any applicable arbitration provision.

- 12. Plaintiff claims there are "at least 75 individuals" who are members of the Putative Class. (Compl. ¶ 65.)
- 13. Based on Defendant's records and data, the Putative Class size is at least 15,000 individuals, which is the approximate number of individuals with California addresses who booked an appointment² with a California provider using Defendant's website (*i.e.* who "visited and used the Headway website") in the period starting September 2022 to present.³
- 14. Accordingly, the Putative Class involves 100 or more members as required by 28 U.S.C. § 1332(d)(5)(B).

Minimal Diversity of Citizenship Exists

- 15. Plaintiff M.G's Citizenship. As alleged in the Complaint, Plaintiff M.G. is "a citizen and resident of California." (Compl. ¶ 8.) Defendant is informed and believes that Plaintiff was, at the time of the filing of the State Court Action, and still is, a citizen of the State of California. For diversity purposes, a person is a "citizen" of the state in which they are domiciled. *Kantor v. Wellesley Galleries, Ltd.*, 704 F.2d 1088, 1090 (9th Cir. 1983). A person's domicile is their permanent home, where they reside with the intention to remain or to which they intend to return. *Kanter v. Warner-Lambert Co.*, 265 F.3d 853, 857 (9th Cir. 2001).
- 16. Putative Class Members' Citizenship. Plaintiff's proposed class definition does not state the citizenship of any Putative Class members, but instead defines them, in pertinent part, as "[a]ll California residents." (Compl. ¶ 61.) For purposes of this Notice of Removal, the citizenship of Putative Class members is immaterial because, as set forth in Paragraphs 15, 17, 18, and 19 herein, minimal diversity under CAFA is satisfied by virtue of Plaintiff's and Defendant's diverse citizenship.

² These individuals were also physically located in California at the time of their appointments.

³ By alleging the foregoing Putative Class size, Defendant does not concede any of Plaintiff's material allegations against it (including any allegations regarding class certification), or the validity of any of the claims purportedly asserted against it.

- Defendant's Citizenship. Defendant is a corporation and a citizen of the States of Delaware and New York. Pursuant to 28 U.S.C. § 1332(c), "a corporation shall be deemed to be a citizen of any State by which it has been incorporated and of the State . . . where it has its principal place of business." The United States Supreme Court has concluded that a corporation's "principal place of business" is "where a corporation's officers direct, control, and coordinate the corporation's activities," or its "nerve center." *Hertz Corp. v. Friend*, 559 U.S. 77, 92-93 (2010).
- 18. At the time the State Court Action was commenced, Defendant was, and as of the date of the filing of this Notice of Removal, still is, a corporation formed in and incorporated under the laws of the State of Delaware. Pursuant to the *Hertz* nerve center test, Defendant's corporate activities are predominantly directed, controlled, and coordinated from its corporate headquarters in the State of New York.
- 19. <u>Minimal Diversity Exists</u>. Defendant satisfies the minimal diversity of citizenship required by CAFA because Plaintiff is a citizen of the State of California, whereas Defendant is a citizen of the States of Delaware and New York. *See* 28 U.S.C. § 1332(d)(2)(A). The Putative Class members' citizenship, as well as the citizenship of the Doe defendants, is immaterial for purposes of establishing minimal diversity since Plaintiff is diverse from Defendant. *See id*.

Amount in Controversy Is Met

- 20. Removal is appropriate when it is more likely than not that the amount in controversy exceeds the jurisdictional requirement, which in this case is \$5,000,000 in the aggregate. 28 U.S.C. § 1332(d)(2); see also Cohn v. PetSmart, Inc., 281 F.3d 837, 839-40 (9th Cir. 2002). For purposes of assessing the amount in controversy, Plaintiff's allegations are accepted as true. See St. Paul Mercury Indem. Co. v. Red Cab Co., 303 U.S. 283, 289 (1938) (noting it does not matter, for purposes of the amount in controversy, that "the complaint discloses the existence of a valid defense to the claim").
- 21. On behalf of himself and the Putative Class, Plaintiff seeks statutory and compensatory damages, and reasonable attorneys' fees and costs. (*See* Compl. at pp. 32-33 (Prayer for Relief).)

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- 22. Without conceding that Plaintiff or the Putative Class members are entitled to or could recover damages in the amount or manner alleged, or at all, the amount in controversy in this putative class action conservatively exceeds \$5,000,000, exclusive of interest and costs.⁴
- 23. CMIA Claim. In his first cause of action, Plaintiff alleges Defendant violated the CMIA by (1) "failing to maintain the confidentiality of users' private and personal medical information;" (2) "failing to maintain, preserve, and store medical information in a manner that preserves the confidentiality of the information;" and (3) disclosing "medical information to undisclosed third-party Google (and possibly others) without first obtaining" authorization to do so. (Compl. ¶¶ 81-83.) Plaintiff further alleges that because of Defendant's purported conduct, Plaintiff and the Putative Class members are entitled, in part, to statutory damages under California Civil Code § 56.36(b) for each alleged violation. (*Id.* ¶ 84.)
- 24. California Civil Code § 56.36(b)(1) provides for statutory damages of \$1,000 for each violation.
- 25. Accordingly, multiplying \$1,000 by three alleged violations of the CMIA for at least 15,000 Putative Class members (\$1,000*3*15,000 = \$45,000,000) exceeds the amount in controversy requirement of \$5,000,000 pursuant to 28 U.S.C. § 1332(d)(2).
- 26. CCPA Claim. In his third cause of action, Plaintiff alleges Defendant violated the CCPA by failing to (1) "identify Google as a recipient of users' personal and sensitive medical information;" (2) "acknowledge its use of Google Analytics or other website tracking tools;" (3) "disclose to its website users that it redirects, shares, and discloses website users' protected mental health information and IP address with Google;" (4) state that Defendant will disclose "private medical information and confidential communications . . . for the additional purposes of improving Google algorithms and data points and creating new advertising and analytics technologies, services, and business opportunities;" and (5) "implement and maintain reasonable security procedures and practices to safeguard such sensitive information." (Compl. ¶ 104-106.)

⁴ This Notice of Removal does not concede and should not be construed as evidence that Defendant violated the legal rights of Plaintiff or any members of Plaintiff's Putative Class. The argument and the calculations of potential damages presented here are based on the allegations in the Complaint and solely for purposes of this Notice of Removal.

- 27. The Complaint does not allege Defendant has failed to cure alleged violations of the CCPA (*see generally* Compl.) and, although Plaintiff alleges "[a]ssuming Defendant does not cure the alleged, breach, Plaintiff will promptly amend this complaint . . . to seek up to \$750 in statutory damages per consumer per incident as provided for by § 1798.150(a)(1)(A)" (*id.* ¶ 107), Plaintiff has yet to file an amended pleading. However, because the operative Complaint seeks "statutory damages of \$750 per violation under California Civil Code § 1798.150(a)(1)(A)" (*id.* at p. 32 (Prayer for Relief ¶ h)), Plaintiff's CCPA cause of action should be included in analyzing the amount in controversy.
- 28. California Civil Code § 1798.150(a)(1)(A) provides for statutory damages of \$750 for each violation.
- 29. Accordingly, multiplying \$750 by five alleged violations of CCPA for least 15,000 Putative Class members (\$750*5*15,000 = \$56,250,000) exceeds the amount in controversy requirement of \$5,000,000 pursuant to 28 U.S.C. § 1332(d)(2).
- 30. <u>CIPA I Claim</u>. In his fourth cause of action, Plaintiff alleges Defendant violated CIPA by "allowing Google, without Plaintiff's and Headway Website Class members' consent, to intercept and access the Headway website users' private information and confidential communications," thereby aiding and abetting Google's unlawful interception of the information. (Compl. ¶¶ 117-119.) Plaintiff further alleges that because of Defendant's purported conduct, Plaintiff and the Putative Class members are entitled, in part, to statutory damages under California Penal Code § 637.2. (*Id.* ¶ 120.)
- 31. California Penal Code § 637.2 provides for the greater of statutory damages of \$5,000 per violation, or three times the amount of actual damages sustained.
- 32. Accordingly, multiplying \$5,000 by violations alleged by at least 15,000 Putative Class members (\$5,000*15,000 = \$75,000,000) exceeds the amount in controversy requirement of \$5,000,000 pursuant to 28 U.S.C. \$1332(d)(2).
- 33. <u>CIPA II Claim</u>. In his fifth cause of action, Plaintiff alleges Defendant violated CIPA by "contemporaneously redirecting and transmitting Plaintiff's and Class members' confidential communications through Google Analytics website tracking technology," which

permitted Google "to eavesdrop upon and/or record Headway website users' confidential communications through an electronic amplifying or recording device." (Compl. ¶ 128.) Plaintiff further alleges that because of Defendant's purported conduct, Plaintiff and the Putative Class members are entitled, in part, to statutory damages under California Penal Code § 637.2. (*Id.*, ¶ 131.)

- 34. Accordingly, multiplying \$5,000 by at least 15,000 Putative Class members (\$5,000*15,000 = \$75,000,000) exceeds the amount in controversy requirement of \$5,000,000 pursuant to 28 U.S.C. § 1332(d)(2).
- 35. Remaining Claims. The amount in controversy exceeds the \$5,000,000 CAFA threshold without considering Plaintiff's second cause of action for aiding and abetting violation of the CMIA, and sixth cause of action for violation of California Constitution Art. 1, § 1. Even though Defendant has not assigned any particular damages amount to these causes of action, assignment of any sum only further increases the amount in controversy beyond \$5,000,000. Should there be any doubt as to whether Defendant has demonstrated that the amount in controversy under the CMIA, CCPA, and CIPA claims examined above exceeds \$5,000,000, however, Plaintiff's other causes of action should be included in analyzing the amount in controversy.
- 36. Attorneys' Fees. When the underlying substantive law provides for the award of attorneys' fees, a party may include that amount in its calculation of the amount in controversy. *Galt G/S v. JSS Scandinavia*, 142 F.3d 1150, 1156 (9th Cir. 1998). Plaintiff has sought attorneys' fees for purportedly enforcing an important right affecting the public interest, based on California Code of Civil Procedure § 1021.5. (Compl. at p. 33 (Prayer for Relief ¶ I).) Because Defendant has established that the \$5,000,000 CAFA threshold is met considering only four of Plaintiff's causes of action, it does not assign in this Notice of Removal any amount to Plaintiff's request for attorneys' fees. Should there be any doubt as to whether Defendant has demonstrated that the amount in controversy under the CMIA and CIPA claims examined above exceeds \$5,000,000, however, Plaintiff's request for attorneys' fees should be included in analyzing the amount in controversy.

Dated: August 25, 2023

DISCLOSURE STATEMENTS

37. Pursuant to Federal Rule of Civil Procedure 7.1 and Northern District of California Civil Local Rule 3-15, a Disclosure Statement, which will include a Disclosure of Conflicts and Interested Entities or Persons, is being filed concurrently with this Notice of Removal.

NOTICE

38. As required by 28 U.S.C. § 1446(d), Defendant is providing written notice of the filing of this Notice of Removal to Plaintiff, and are filing a copy of this Notice of Removal with the Clerk of the Superior Court of California, County of Alameda.

WHEREFORE, Defendant hereby removes this civil action to this Court on the bases identified above.

Respectfully submitted,

BAKER & HOSTETLER LLP

By: <u>/s/ Teresa C. Chow</u> Teresa C. Chow

Attorneys for Defendant
THERAPYMATCH, INC. d/b/a HEADWAY

Attorneys for Defendant

CERTIFICATE OF SERVICE

I am employed in Los Angeles County, California. I am over the age of eighteen years and not a party to the within-entitled action. My business address is 11601 Wilshire Boulevard, Suite 1400, Los Angeles, CA 90025-0509. On August 25, 2023, I served a copy of the within document(s):

DEFENDANT'S NOTICE OF REMOVAL OF ACTION TO FEDERAL COURT

by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at Los Angeles, California addressed as set forth below.

by transmitting via electronic mail the document(s) listed above to the e-mail address(es) set forth below on this date and the transmission was reported as complete and without error.

SEE ATTACHED SERVICE LIST

I declare under penalty of perjury under the laws of the United States of America that the above is true and correct.

Executed on August 25, 2023, at Torrance, California.



1 **SERVICE LIST** 2 Eric A. Grover Attorneys for Plaintiff M.G., individually and on behalf of all Rachael G. Jung 3 KELLER GRÖVER LLP others similarly situated 1965 Market Street 4 San Francisco, CA 94103 415.543.1305 Telephone: 5 Facscimile: 415.543.7861 Emails: eagrover@kellergrover.com 6 rjung@kellergrover.com 7 Scot Bernstein LAW OFFICES OF SCOT D. BERNSTEIN, A PROFESSIONAL CORPORATION 8 9 101 Parkshore Drive, Suite 100 Folsom, CA 95630 Telephone: 10 916.447.0100 Facscimile: 916.933.5533 11 Emails: swampadero@sbernsteinlaw.com 12 Don Bivens 13 DON BIVENS, PLLC 15169 N. Scottsdale Road, Suite 205 14 Scottsdale, AZ 85254 Telephone: 602.708.1450 15 Emails: don@donbivens.com 16 17 18 19 20 21 22 23 24 25 26 27 28 11

CERTIFICATE OF SERVICE CASE NO.: 3:23-CV-04422

Exhibit 1

CLASS ACTION COMPLAINT

CLASS ACTION COMPLAINT

Plaintiff M.G. ("Plaintiff"), on behalf of himself and a class of similarly situated individuals as defined below, and based on personal knowledge, where applicable, information and belief, and the investigation by counsel, alleges the following against Defendant Therapymatch, Inc. d/b/a Headway ("Defendant" or "Headway"). ¹

INTRODUCTION

- 1. This class action lawsuit arises out of Headway's policy and practice of (1) disclosing and sharing with third parties, without users' knowledge or consent, private and personal information, including sensitive medical information, that Headway's website has collected while users navigate Headway's online platform and (2) aiding and abetting Google's (and possibly other third party interceptors') unauthorized intercepting, recording, collection and use of California residents' highly personal and confidential data and communications.
- 2. Headway is a private company that markets itself as a software-enabled network of therapists. The Headway online platform claims to provide user-friendly access to a wide range of mental health providers at a lower cost based on insurance coverage. Headway further claims that, by covering administrative tasks like scheduling, credentialing, revenue-cycle management, and billing, the platform helps providers increase the size of their practices.
- 3. Plaintiff and Class members who visited the Headway website expected that their personal and sensitive medical information including without limitation their search parameters detailing their medical concerns and conditions, their gender and ethnic preferences regarding providers, the kind of treatment they sought, and the dates and locations of their medical appointments would remain private and confidential. Plaintiff and Class members had a reasonable expectation that their interactions and communications through Headway's website would not be shared with any third parties, let alone to *undisclosed* third parties.

¹ M.G. files his claims under a pseudonym to protect against further disclosure of the private and potentially stigmatizing nature of the illness for which he sought treatment through the Headway online platform. Revealing M.G.'s true identity would substantially cause the exact harm that M.G. is seeking to remedy through the filing of this suit, i.e., the disclosure of his personal and sensitive health information.

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- Unbeknownst to individuals using the Headway platform, Google Analytics code 4. is embedded into the Headway website. Through that embedded tracking technology, while Plaintiff and Class members were and are interacting with the Headway website, Google, in real time, is able to and does intercept, eavesdrop upon, and collect Headway website users' sensitive information, including their protected mental health information. All of this happens without the knowledge of the individual, and certainly without any choice or consent.
- 5. Stated another way, as Plaintiff and Class Members are using their various electronic devices to enter their personally identifiable and sensitive mental health information, Google simultaneously is intercepting their private data in real time while it is in transit by using the embedded Google Analytics code.² Moreover, because Headway failed to turn on the IP (internet protocol) anonymization feature on its website, Google was and is able to identify, from the intercepted data, individual Headway website users' IP addresses and to access and obtain their other personally identifiable information.
- Plaintiff is informed and believes and on that ground alleges that Google uses the 6. information shared by Headway not only to provide analytics services but also to maintain and improve Google's own services, develop new analytics and marketing services, and measure the effectiveness of advertising on Google's and its partners' sites and applications.
- 7. Headway's unauthorized disclosure of Plaintiff's and Class members' personal identifying information and private and sensitive health information, all without adequate notification to Plaintiff and Class members regarding that data sharing, is an invasion of Plaintiff's and Class members' privacy. It also violates various laws, including the California Confidentiality of Medical Information Act, Cal. Civil Code §§ 56, et seq. ("CMIA"); the California Consumer Privacy Act, Cal. Civil Code §§ 1798.100, et seq. ("CCPA"); the California Invasion of Privacy Act, Cal. Penal Code §§ 630, et seq. ("CIPA"); and the right to privacy under the Article 1, § 1, of the California Constitution, which includes privacy as one of six fundamental

² Plaintiff used his cellular telephone to enter his personally identifiable and sensitive mental health information.

rights of all Californians.

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A. Plaintiff M.G.

8. Plaintiff M.G. is a natural person and a citizen and resident of California.

PARTIES

- In and around May 2023, Plaintiff began using the Headway online platform to 9. search for a mental health professional and to schedule an appointment with a provider of his choice.
- While navigating the Headway website on his cellular telephone, Plaintiff 10 provided personal information including his name, address, cellular phone number, health insurance provider, group identification number, and employer. When prompted by the site to enter his mental health concerns and search parameters, Plaintiff specified that he was looking for therapy related to two specific mental health conditions.³
- 11. Google was able to intercept Plaintiff's private communications with Headway and did so. Google intercepted and obtained sensitive information regarding Plaintiff's mental health conditions, the treatment he was seeking, his provider preferences, and his appointment details. Google was able to carry out that interception as Plaintiff and Class members were transmitting their personally identifiable and sensitive mental health information to Headway through Google Analytics tracking technology embedded in the Headway website.
- 12. When Plaintiff chose to seek help from Headway, he did not consent to Google's interception of his personal, confidential, and protected mental health information. Further, he was unaware of and had no opportunity to opt out of Google's interception.
- 13. Upon information and belief, Plaintiff alleges that Google used Plaintiff's information not only to provide analytics services to Headway, but also (1) to improve its own software, algorithms, and other technology and business activities and (2) to provide marketing services and offerings, such as creating customer profiles, custom audiences, and targeted

So as not to suffer a further disclosure of personal identifying medical information. Plaintiff is not disclosing his mental health conditions in this public filing.

advertisements.

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B. Defendant Therapymatch, Inc. d/b/a Headway

- 14. Defendant Therapymatch, Inc. (d/b/a Headway) is a corporation organized under the laws of the State of Delaware with its principal place of business in New York.
- Founded in 2019, Headway touts itself as an online platform that makes it easier for healthcare practitioners to accept insurance. Headway claims that its platform enables prospective patient-clients to search their geographic location for mental health professionals based on the patient-clients' specific concerns and preferences.
- Headway's business operations span California and 14 other states. Headway 16. systematically and continuously does business in California and with California residents and California mental healthcare providers.
- Headway's website and Privacy Policy fail to put visitors on notice of Headway's 17. use of Google Analytics tracking technology, Headway's disclosure of personally identifying and sensitive medical information, and Headway's decision to allow Google (and possibly other thirdparties) to intercept, in real time, the transmission and dissemination of Plaintiff's and other Class members' personal and private information, including protected mental health information and other health information.

C. **Doe Defendants**

- 18. Plaintiff is ignorant of the true names and capacities of defendants sued herein as DOES 1 through 100, inclusive, and therefore sues those defendants by those fictitious names. Plaintiff will amend this Complaint to allege their true names and capacities when ascertained. Plaintiff is informed and believes and on that ground alleges that each of the fictitiously-named defendants is responsible in some manner for the occurrences alleged in this Complaint and that Plaintiff's injuries and damages, as alleged, are proximately caused by those occurrences.
- 19. Plaintiff is informed and believes and on that ground alleges that, at all relevant times, each named Defendant and the Doe Defendants were the principals, agents, partners, joint venturers, officers, directors, controlling shareholders, subsidiaries, affiliates, parent corporations, successors in interest, and/or predecessors in interest of some or all of the other

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Defendants, were engaged with some or all of the other Defendants in a joint enterprise for profit, and bore such other relationships to some or all of the other Defendants as to be liable for their conduct with respect to the matters alleged below. Plaintiff is informed and believes and on that ground alleges that each Defendant acted pursuant to and within the scope of the relationships alleged above and that each knew or should have known about, and that each authorized, ratified, adopted, approved, controlled, aided and abetted the conduct of all Defendants.

JURISDICTION AND VENUE

- This Court has subject matter jurisdiction over this action under the California Confidentiality of Medical Information Act, Cal. Civil Code §§ 56, et seq., the California Consumer Privacy Act, Cal. Civil Code §§ 1798.100, et seq., the California Invasion of Privacy Act, Cal. Penal Code §§ 631 and 632, and the California Constitution.
- 21. This Court has personal jurisdiction over the parties because Defendant has sufficient minimum contacts with this State in that it operates and markets its services throughout the State, including working with patient-clients and mental health care providers in California. Further, a substantial part of the events and conduct giving rise to Plaintiff's claims occurred in the State of California, including Plaintiff's accessing the Headway website, Google's intercepting and collecting of Plaintiff's and Class members' private and sensitive data from Defendant's website, and Google's use of that data for commercial purposes. Plaintiff's rights were violated in the State of California and those violations arose out of his contact with Defendant from and within California.
- 22. Venue is proper in this Court because Code of Civil Procedure §§ 395 and 395.5 and case law interpreting those sections provide that if a foreign business entity fails to designate with the office of the California Secretary of State a principal place of business in California, it is subject to being sued in any county that a plaintiff desires. On information and belief, Defendant Therapymatch, Inc. is a foreign business entity and had failed to designate a principal place of business in California with the office of the Secretary of State as of the date this Complaint was filed.

A. Google's Website Tracking Technology

23. Google dominates online search. One of Google's most lucrative lines of business is its advertising and analytics services. Google provides a number of tracking tools, including Google Analytics, which are used to collect data from websites and mobile applications into

FACTUAL ALLEGATIONS COMMON TO THE CLASS

which the tools are embedded and integrated.

- 24. In 2005, Google launched the initial version of Google Analytics, which served as a tool for website traffic analysis. In the years that followed, Google introduced various other technologies with improved tracking functionality. Examples include Google Analytics Synchronous code and Google Analytics Asynchronous code, which allowed webpages to track commerce transactions with improved data collection and accuracy. Google continues to update its analytics platform with the launch of additional tracking technologies, including Universal Analytics and Google Analytics 4, both of which provide more in-depth information about users' behavior.
- 25. Google markets Google Analytics as a platform that offers "a complete understanding of your customers across devices and platforms" to "uncover new insights and anticipate future customer actions with Google's machine learning to get more value out of your data." Google Analytics collects data from a website or application to create reports that provide insights into a business.
- 26. In order to get that benefit, a website like Headway's must add or embed a small piece of JavaScript measurement code into each page of the site. The code intercepts a user's interaction in real-time as the user navigates the page, including intercepting any information that the user may input and what links the user clicked. The measurement code also collects information from the browser, such as the language setting, the type of browser and the device and operating system on which the browser is running. It even can collect and record the "traffic

⁴ Analytics, Google Marketing Platform, https://marketingplatform.google.com/about/analytics/ (last visited June 23, 2023).

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source," which is what brought the user to the site in the first place.⁵

- 27. All of this information, including personally identifying information, is sent simultaneously, while in transit, to Google for processing. Once Google Analytics processes the data, it aggregates and organizes the data based on particular criteria. The criteria can be customized by applying filters.
- 28. After the data has been processed and stored in the Google database, Google uses the data to generate reports to help analyze the data collected. This includes reports on acquisition (e.g., information about where the traffic originated and the methods by which users arrived at a site), engagement (what web pages and app screens a user visited), and demographics (a user's age, location, language, gender, and interests expressed when browsing online and engaging in purchase activities).
- 29. In addition to using the data collected to provide its services, Google also uses the information shared by sites like Headway's to maintain and improve Google's own services. develop new services, measure the effectiveness of advertising, and personalize content and ads that one sees on Google's and its partners' sites and applications.

В. Headway's Use of Google Analytics on its Website

- 30. According to the National Alliance on Mental Health and the Centers for Disease Control, one in five adults in the United States is affected by mental illness each year. Equivalent to more than 50 million Americans, fifty-five percent (55%) of those affected adults receive no treatment, with many reporting that they did not receive care because they could not afford it.
- 31. Headway claims that it addresses this cost issue by offering an online search engine for individuals to find mental health professionals based on the individuals' specific concerns and preferences along with the patient-clients' insurance information. Headway claims to work with thousands of mental health professionals, including psychiatrists, psychologists,

advertisement that the visitor clicked, or an email marketing campaign.

⁵ How Google Analytics Works, Google Analytics Help, https://support.google.com/analytics/answer/12159447?hl=en&ref_topic=12156336,12153943.2

^{986333,&}amp;sjid=478430351580570002-NA&visit id=638186454308763581-3109655727&rd=1 (last visited June 23, 2023). The "traffic source" could be, e.g., a search engine, an

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therapists, counselors, social workers, and psychiatric nurse practitioners. Headway claims that it helps lower the cost of care by building a diverse network of therapists, all of whom accept insurance.

- The Headway website allows searches of Headway's clinician database based on 32. specified preferences. It also offers the convenience of online booking, with real-time availability information. Headway allows a prospective patient-client to choose between in-person and virtual appointments. Providers can be searched for and selected based on preferences regarding language, race, ethnicity, gender, LGBTQA+ issues, geography, and more. As of late 2022, the company's in-network therapist pool had 20,000 providers with more than 300,000 appointments scheduled through the Headway platform every month.
- 33. As users navigate the Headway website and platform, Google Analytics, in realtime, surreptitiously is collecting their sensitive information, including patient-clients' private personal and medical information, without the users' knowledge or consent. That information includes but is not limited to (1) the patient's specific concern giving rise to the need for therapy; (2) the type of care the patient is requesting; (3) information concerning the patient's gender and ethnicity preferences regarding the therapist; (4) the address where the patient is seeking therapy sessions; and (5) information regarding the booked therapy session, including the name of the therapist.
- 34. For example, the Headway website, in real time, automatically captures and transmits to Google the following search parameters entered by a hypothetical user, all without that user's knowledge and consent: the user searched for an "Asian" therapist who specializes in "anxiety and eating disorders," who provides "medication management," and is a provider for "children," located near a specific address in "San Francisco, California."
- 35. As another example, Headway's website also captures and transmits to Google in real-time the following search parameters entered by a second hypothetical user without that user's knowledge or consent: the user searched for a "transgender or non-binary" therapist who specializes in "bipolar disorder, infertility, PTSD, and addiction," provides "talk therapy," and is located in California.

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- 36. Once an individual chooses a mental health provider from the list of search results and books an appointment with that mental health provider, details regarding the therapist, the type of session (virtual or in-person) and the date of the appointment also are sent to Google.
- 37. Further, while Google Analytics offers website owners, like Headway, an opt-in IP anonymization feature, Headway does not enable this anonymization feature on its website. By using the Google Analytics tool without the anonymized IP feature enabled, Headway is disclosing to and sharing with Google its users' IP addresses. IP addresses are personally identifiable information.
- 38. Headway also is disclosing private and personal information regarding its users' specific mental health conditions and concerns, all without the users' knowledge and certainly without any choice or consent.
- 39. In its Privacy Policy linked at the bottom of its web page, Headway falsely asserts that it will share personal information only "with insurance companies or clearinghouses for claims purposes, with other health care providers for treatment or care coordination purposes, or with business partners" to assist Headway in offering its services. 6
- 40. But Headway does not disclose that sensitive and personally-identifying medical information is being shared with Google to improve Google's own analytics services, software, algorithms and other technology. Upon information and belief, the information intercepted by Google, while in transit, also was and is used by Google's advertising offerings to create targeted advertisements and customer profiles, all to enhance Google advertising features.
- 41. The Headway Privacy Policy also states that it (i.e., Headway) will gather and store certain information, which "may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data."
- 42. Headway further discloses that it (i.e., Headway) will monitor a user's movement around its website. But Headway goes far beyond simply "storing" or "monitoring" that tracking

⁶ Privacy Policy, Headway, https://headway.co/legal/privacy (last visited June 23, 2023).

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information: Headway simultaneously transmits and discloses personal and protected mental health information to Google. Nowhere on its website does Headway disclose that it is using Google Analytics. Nowhere does Headway identify Google, or any other third-party interceptor, as a recipient of users' private communications and confidential mental health information.

- C. Plaintiff And Class Members Did Not Consent To Headway's Disclosure Of Their Private Information And Confidential Communications: They Have A Reasonable Expectation Of Privacy In Their User Data.
- Headway does not ask its website visitors, including Plaintiff, whether they 43. consent to having the contents of their private communications containing personal and sensitive mental-health information disclosed to and used by third parties like Google. Further, Google's analytics software is incorporated seamlessly – and, to users, invisibly – in the background. That seamless incorporation gave and gives Plaintiff and Class members no way of knowing that Google was and is intercepting their protected health information. The intercepted information included and includes their medical conditions and concerns, their search parameters, and their preferences regarding a mental health professional and treatment.
- 44. Although Headway's Privacy Policy mentions the use of cookies, that minimal mention does not put Headway website users on notice of Headway's use of invasive tracking technology like Google Analytics.
- 45. Unlike first-party cookies, Google Analytics (1) simultaneously communicates information to an external server as a user navigates a website; (2) tracks users across devices, meaning that a user's actions on multiple devices all will be included in the information stored regarding that user; (3) is not easily disabled by users; and/or (4) creates a record of all of the information that users provide to and/or receive from the website. Plaintiff and Class members could not consent to Google's conduct when they were unaware that their confidential communications would be intercepted, stored, and used by Google or any other undisclosed third party.
- 46. Plaintiff and Class members had and have a reasonable expectation of privacy in their confidential communications, including and especially information related to their medical concerns and conditions, their gender and ethnic preferences regarding providers, the type of

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treatment they are seeking, and the dates and locations of their medical appointments. All of that is private, sensitive mental health information.

- 47. Privacy studies, such as those by Pew Research Center, show that a majority of Americans are concerned about how data is collected about them.⁷ Those privacy polls also reflect that Americans consider one of the most important privacy rights to be the need for an individual's affirmative consent before a company collects and shares data regarding that customer or other individual.
- Indeed, according to Consumer Reports, more than 90% of Americans believe that more should be done to ensure that companies protect consumers' privacy. Further, 64% of Americans believe that companies should be prohibited from sharing data with third parties, while 63% of Americans want a federal law requiring companies to get a consumer's permission before sharing the consumers' information. To that end, 60% of Americans believe that companies should be required to be more transparent about their privacy policies so that consumers can make more informed choices.8
- 49. Users act in a manner that is consistent with those preferences. For example, when users were asked during a rollout of new iPhone operating software for clear, affirmative consent before allowing companies to track them, 94% of U.S. users chose *not* to share their data.
- 50. The privacy expectation is even greater when personal and sensitive medical information is at stake. Patient healthcare data in the United States is protected by federal law under the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), 42 U.S.C. § 1320d-6, and its implementing regulations, which are promulgated by the Department of Health and Human Services ("HHS").

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Brooke Auxier et al., Americans and Privacy: Concerned, Confused and Feeling Lack of Control Over Their Personal Information, Pew Research Center (Nov. 15, 2019), https://www.pewresearch.org/internet/2019/11/15/americans-and-privacy-concerned-confusedand-feeling-lack-of-control-over-their-personal-information/

Benjamin Moskowitz et al., Privacy Front & Center: Meeting the Commercial Opportunity to Support Consumer Rights, Consumer Reports in collaboration with Omidyar Network (Fall 2020), https://thedigitalstandard.org/downloads/CR PrivacyFrontAndCenter 102020 vf.pdf

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51. In December 2022, HHS issued a bulletin to "highlight the obligations" of health care providers under the HIPAA Privacy Rule "when using online tracking technologies," such as those used by Headway, which "collect and analyze information about how internet users are interacting with a regulated entity's website or application." HHS affirmed that health care providers violate HIPAA when they use tracking technologies that disclose an individual's identifying information even if no treatment information is included and even if the individual does not have a relationship with the health care provider:

How do the HIPAA Rules apply to regulated entities' use of tracking technologies?

Regulated entities disclose a variety of information to tracking technology vendors through tracking technologies placed on a regulated entity's website or mobile app, including individually identifiable health information (IIHI) that the individual provides when they use regulated entities' websites or mobile apps. This information might include an individual's medical record number, home or email address, or dates of appointments, as well as an individual's IP address or geographic location, medical device IDs, or any unique identifying code. All such IIHI collected on a regulated entity's website or mobile app generally is PHI, even if the individual does not have an existing relationship with the regulated entity and even if the IIHI, such as IP address or geographic location, does not include specific treatment or billing information like dates and types of health care services. This is because, when a regulated entity collects the individual's IIHI through its website or mobile app, the information connects the individual to the regulated entity (i.e., it is indicative that the individual has received or will receive health care services or benefits from the covered entity), and thus relates to the individual's past, present, or future health or health care or payment for care.

52. The HHS bulletin further stated that HIPAA applies to health care providers' webpages with tracking technologies even on webpages or sites that do not require users to log in:

Tracking on unauthenticated webpages

Regulated entities may also have unauthenticated webpages, which are webpages that do not require users to log in before they are able to access the webpage, such as a webpage with general information about the regulated entity like their location, services they provide, or their policies and procedures. Tracking technologies on regulated entities' unauthenticated webpages generally do not have access to individuals' PHI; in this case, a regulated entity's use of such tracking technologies is not regulated by the HIPAA Rules. However, in some cases, tracking technologies on unauthenticated webpages may have access to PHI, in which case the HIPAA Rules

Use of Online Tracking Technologies by HIPAA Covered Entities and Business Associates, U.S. Department of Health and Human Services (Dec. 1, 2022), https://www.hhs.gov/hipaa/forprofessionals/privacy/guidance/hipaa-online-tracking/index.html

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apply to the regulated entities' use of tracking technologies and disclosures to the tracking technology vendors. Examples of unauthenticated webpages where the HIPAA Rules apply include:

- The login page of a regulated entity's patient portal (which may be the website's homepage or a separate, dedicated login page), or a user registration webpage where an individual creates a login for the patient portal, generally are unauthenticated because the individual did not provide credentials to be able to navigate to those webpages. However, if the individual enters credential information on that login webpage or enters registration information (e.g., name, email address) on that registration page, such information is PHI. Therefore, if tracking technologies on a regulated entity's patient portal login page or registration page collect an individual's login information or registration information, that information is PHI and is protected by the HIPAA Rules.
- Tracking technologies on a regulated entity's unauthenticated webpage that addresses specific symptoms or health conditions, such as pregnancy or miscarriage, or that permits individuals to search for doctors or schedule appointments without entering credentials may have access to PHI in certain circumstances. For example, tracking technologies could collect an individual's email address and/or IP address when the individual visits a regulated entity's webpage to search for available appointments with a health care provider. In this example, the regulated entity is disclosing PHI to the tracking technology vendor, and thus the HIPAA Rules apply.
- 53. Due to the highly personal and sensitive nature of the information that is input onto and shared on the Headway website, Plaintiff and Class members who used the Headway online platform reasonably believed and believe that their interactions and private communications with Headway were and are confidential and would not be recorded, transmitted to third parties, or monitored for later use. Headway's unauthorized disclosure of highly personal information and Google's surreptitious interception, storage, and use of Plaintiff's and Class members' private medical information violate Plaintiff's and Class members' privacy interests and rights.
 - D. Plaintiff's And Class Member's Personal and Private Information, Including Sensitive Medical Information, Has Economic Value, and Its Unauthorized Disclosure and Interception Have Caused Economic Harm.
- 54. It is well known that there is an economic market for a consumer's personal data, with personal medical information being one of the most valuable categories of data.
- 55. In a 2014 article by the Federal Trade Commission, the agency detailed the value of user data, particularly health information, and found that data brokers sell data in sensitive

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categories for a premium. 10 The FTC subsequently brought a lawsuit against one of the data brokers for selling location data regarding people who visit abortion clinics for approximately \$160 for a week's worth of data.

- 56. More recently, in 2021, a report from Invisibly noted that "because health care records often feature a more complete collection of the patient's identity, background, and personal identifying information (PII), health care records have proven to be of particular value to criminals." The article further explained that "while a single social security number might go for \$0.53, a complete health care record sells for \$250 on average." Health care data breaches increased by 55% in 2020.
- 57. Another recent study asked more than a thousand consumers from around the world what price they would demand of third parties for access to their data. The study found that passwords would fetch \$75.80; health information and medical records average \$59.80; and Social Security numbers were valued at \$55.70. 12
- 58. Due to the difficulty in obtaining health information, illegal markets also exist for such personal and sensitive information. NPR reported that health data can be "more expensive than stolen credit card numbers."¹³
- 59. Further, individuals can sell or monetize their own data if they choose to do so. A host of companies and applications such as Nielsen Data, Killi, DataCoup, and AppOptix offer consumers money in exchange for their personal data.
- 60. 20 Plaintiff's and Class members' private and personal information, including their

¹⁰ Data Brokers, A Call For Transparency And Accountability, Federal Trade Commission, (May 2014), https://www.ftc.gov/system/files/documents/reports/data-brokers-call-transparencyaccountability-report-federal-trade-commission-may-2014/140527databrokerreport.pdf

¹¹ How Much is Your Data Worth? The Complete Breakdown for 2021, Invisible, (July 13, 2021), https://www.invisibly.com/learn-blog/how-much-is-data-worth/.

Jonathan Weicher, Healthcare hacks—how much is your personal information worth? Netlib Security, https://netlibsecurity.com/articles/healthcare-hacks-how-much-is-your-personalinformation-worth/(last visited June 29, 2023).

Aarti Shahani, The Black Market For Stolen Health Care Data, NPR (Feb. 13, 2015, 4:55 am), https://www.npr.org/sections/alltechconsidered/2015/02/13/385901377/the-black-marketforstolen-health-care-data (last visited June 29, 2023).

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protected medical information, have a recognized monetary value. Headway's unauthorized disclosure and Google's interception of that sensitive medical information have deprived Plaintiff and Class members of the economic value of their personal property without proper consideration.

CLASS ACTION ALLEGATIONS

61. Plaintiff brings this action under California Code of Civil Procedure § 382 on behalf of himself and a class (the "Headway Website Class" or "the Class") defined as follows:

All California residents who, while located within California at any time during the applicable limitations period preceding the filing of the Complaint in this matter and through and including the date of resolution, visited and used the Headway website and whose health information and/or other personal data was intercepted by, or disclosed to, Google through Google's tracking technology embedded in the Headway website.

- 62. Excluded from the Headway Website Class are employees of Defendant and its parents, subsidiaries, and corporate affiliates. Plaintiff reserves the right to amend or modify the class definition and/or to add sub-classes or limitations to particular issues, where appropriate, based upon subsequently discovered information.
- 63. This action may properly be maintained as a class action under section 382 of the California Code of Civil Procedure because there is a well-defined community of interest in the litigation, common questions of law and fact predominate over individual issues, and the proposed Class is ascertainable.

Numerosity

- 64. The Headway Website Class that Plaintiff seeks to represent contains numerous members and is clearly ascertainable including, without limitation, by using Defendant's records and/or Google's records to determine the size of the Class and to determine the identities of individual Class members.
- 65. Based on information and belief, the Headway Website Class consists of at least 75 individuals. The Class is so numerous that joinder of all members is impracticable.

Typicality

Plaintiff's claims are typical of the claims of all of the other members of the 66.

Headway Website Class, as Plaintiff now suffers and has suffered from the same violations of the law as other putative Class members. Plaintiff's claims and the Class members' claims are based on the same legal theories and arise from the same unlawful conduct, resulting in the same injury to Plaintiff and all of the other Class members.

Adequacy

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67. Plaintiff will fairly and adequately represent and protect the interests of the other members of the Class. Plaintiff has retained competent counsel with substantial experience in prosecuting complex litigation and class actions. Plaintiff and his counsel are committed to prosecuting this action vigorously on behalf of the Headway Website Class members and have the financial resources to do so. Neither Plaintiff nor his counsel have any interests that are adverse to those of the other Headway Website Class members.

Commonality and Predominance

- 68. By its unlawful actions, Defendant has violated Plaintiff's and the Class members' privacy rights under the CMIA, the CCPA, the CIPA, and the California Constitution. The questions raised are, therefore, of common or general interest to the Class members, who have a well-defined community of interest in the questions of law and fact presented in this Complaint.
- 69. This action involves common questions of law and fact that predominate over any questions affecting only individual Class members. Those common questions of law and fact include, without limitation, the following:
 - Whether Defendant has or had a policy or practice of disclosing and sharing personal and private information collected on the Headway website, including without limitation protected mental health information, with Google and/or other third parties;
 - (b) Whether Defendant has or had a policy or practice of not disclosing to Headway website users that it would share personal and private information, including protected mental health information, with Google and/or other third parties;

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- (c) Whether Defendant has or had a policy or practice of not obtaining Headway website users' consent to share personal and private information, including protected mental health information, with Google and/or other third parties;
- (d) Whether Defendant has or had a policy or practice of allowing the simultaneous transmission of Headway website users' private information and confidential communications, without users' knowledge or consent, to Google and/or other third parties;
- Whether Defendant, through the website tracking technology embedded on its website, has or had a policy or practice of permitting or enabling third parties to intercept, collect, record, and use confidential communications and information, including protected mental health information, submitted and shared by or otherwise obtained from Headway website users;
- Whether Defendant's acts and practices violate or violated California's (f) Confidentiality of Medical Information Act, Civil Code §§ 56, et seq.;
- (g) Whether Defendant's acts and practices violate or violated the California Consumer Privacy Act, Cal. Civil Code § 1798.100, et seq.;
- (h) Whether Defendant's acts and practices violate or violated the California Invasion of Privacy Act, Cal. Penal Code §§ 630, et seq.;
- (i) Whether Defendant's acts and practices violate or violated the California Constitution or individual rights arising under the California Constitution; and
- (i) Whether Plaintiff and Class members are entitled to actual, statutory, and/or other forms of damages and other monetary relief.

Superiority

70. A class action is superior to other available methods for the fair and efficient adjudication of this controversy because individual litigation of the claims of all of the members of the Class is impracticable and because questions of law and fact common to the Headway Website Class predominate over any questions affecting only individual members of the Class. Even if every individual member of the Class could afford individual litigation, the court system

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could not. It would be unduly burdensome to the courts if individual litigation of the numerous					
cases were to be required. Individualized litigation also would present the potential for varying					
inconsistent, or contradictory judgments and would magnify the delay and expense to all parties					
and to the court system resulting from multiple trials of the same factual issues. By contrast, the					
conduct of this action as a class action with respect to some or all of the issues will present fewer					
management difficulties, conserve the resources of the court system and the parties, and protect					
the rights of each member of the Headway Website Class. Further, it will prevent the very real					
harm that would be suffered by numerous members of the putative Class who simply will be					
unable to enforce individual claims of this size on their own, and by Defendant's competitors					
who will be placed at a competitive disadvantage as their punishment for obeying the law.					
Plaintiff anticipates no difficulty in the management of this case as a class action.					

- The prosecution of separate actions by individual members of the Headway 71. Website Class would create a risk of adjudications with respect to them that would, as a practical matter, be dispositive of the interests of other members of the Class who are not parties to those adjudications or that would substantially impair or impede the ability of those non-party members of the Class to protect their interests.
- 72. The prosecution of individual actions by members of the Headway Website Class would run the risk of establishing inconsistent standards of conduct for Defendant.

Violation of CMIA (California Civil Code §§ 56.06, 56.101, 56.10)

- 73. Plaintiff incorporates each allegation set forth above as if fully set forth herein and further alleges as follows.
- 74. The CMIA defines "medical information" to mean "any individually identifiable information, in electronic or physical form," that is related to a person's "medical history, mental health application information, mental or physical condition, or treatment." Medical information is "individually identifiable" if it includes or contains "any element of personal identifying information sufficient to allow identification of the individual, such as the patient's name, address, electronic mail address, telephone number, or social security number, or other information that,

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alone or in combination with other publicly available information, reveals the identity of the individual." Cal. Civ. Code § 56.05(i).

- 75. Section 56.05 also defines "mental health application information" to mean any "information related to a consumer's inferred or diagnosed mental health or substance use disorder" that is collected by a mental health digital service. Cal. Civ. Code § 56.05(j).
- 76. A "mental health digital service" refers to a "mobile-based application or internet website that collects mental health application information from a consumer, markets itself as facilitating mental health services to a consumer, and uses the information to facilitate mental health services to a consumer." Cal. Civ. Code § 56.05(k). Headway's website and online platform, which offer (1) a search-engine tool to find a mental healthcare provider based on specific concerns and preferences input by the user and (2) online booking for a provider of choice, are a mental health digital service.
- The information that is submitted and shared by Headway website users and collected, maintained, and disclosed by Headway, including but not limited to Headway website users' personal contact information, mental health conditions and concerns, and mental health provider and treatment preferences, is medical information because it is identifiable information relating to a patient's medical condition and plan of treatment.
- 78. The CMIA also defines and identifies categories of businesses that are deemed to be providers of health care and subject to the same standards of confidentiality with respect to medical information disclosure that are required of a provider of health care. For example, California Civil Code § 56.06(b) states that any "business that offers software or hardware to consumers, including a mobile application or other related device that is designed to maintain medical information in order to make the information available to an individual or health care provider..., or for the diagnosis, treatment, or management of a medical condition of the individual, shall be deemed to be a provider of health care subject to the requirements of this part."
- 79. California Civil Code § 56.06(d) further provides that "any business that offers a mental health digital service to a consumer for the purposes of allowing the individual to manage

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the individual's information, or for the diagnosis, treatment, or management of a medical condition of the individual, shall be deemed to be a provider of health care subject to the requirements of this part."

- 80. As a provider of software and/or a mental health digital service that facilitates the diagnosis, treatment, and management of a medical condition, Headway is deemed to be a provider of health care and is subject to the standards of confidentiality with respect to medical information disclosure that are required by the CMIA.
- As alleged in detail above, through the use of Google Analytics website tracking technology embedded on Headway's website, Headway knowingly shared Plaintiff's and Class members' medical information with and disclosed that information to third party Google (and possibly others) without Plaintiff's and Class members' knowledge or consent. In so doing, Headway violated Cal. Civ. Code § 56.06(e) by failing to maintain the confidentiality of users' private and personal medical information.
- 82. Headway also violated Cal. Civ. Code § 56.101(a) by failing to maintain, preserve, and store medical information in a manner that preserves the confidentiality of the information. Instead, Headway allowed third-party Google (and possibly others) to intercept and otherwise access Plaintiff's and Class members' private medical information, which Google used for its own purposes including improving and creating new marketing and analytics services for itself.
- 83. California Civil Code § 56.10(a) further provides that a provider of health care "shall not disclose medical information regarding a patient of the provider of health care or an enrollee or subscriber of a health care service plan without first obtaining an authorization." Headway violated this section of the CMIA when it disclosed Plaintiff's and Class members' medical information to undisclosed third-party Google (and possibly others) without first obtaining Plaintiff's and the Class members' authorization to do so. Nowhere on its website does Headway identify Google as a recipient of users' highly personal and sensitive data, including protected mental health information, nor does Headway ask for user consent to share or disclose information to Google.
 - 84. Defendant's conduct, as described above, violated California Civil Code §§ 56.06,

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56.101, and 56.10. Under Civil Code §§ 56.36(b) and (c), Defendant is liable to Plaintiff and the Headway Website Class members for statutory damages of \$1,000 per violation, even in the absence of proof of actual damages, the amount deemed proper by the California Legislature.

SECOND CAUSE OF ACTION Aiding and Abetting Violation of the CMIA (California Civil Code §§ 56.36)

- 85. Plaintiff incorporates each allegation set forth above as if fully set forth herein and further alleges as follows.
- California Civil Code § 56.36(B)(3)(A) prohibits any person or entity other than a licensed healthcare professional from knowingly or willfully obtaining medical information for financial gain.
- 87. California Civil Code § 56.36(B)(5) also prohibits any person or entity who is not permitted to receive medical information under the CMIA from knowingly and willfully obtaining, disclosing, or using medical information without written authorization.
- 88. Google is an entity that is not a licensed health care professional and is not permitted to receive medical information under the CMIA. Through its website tracking technology embedded in the Headway website, Google knowingly and willfully received and obtained medical information submitted by Headway website users without their authorization or written consent and, upon information and belief, for Google's own financial gain in violation of California Civil Code $\S 56.36(B)(3)(A)$ and (B)(5).
- 89. By allowing Google (and possibly others) to intercept and obtain Plaintiff's and Headway Website Class Members' personal data and private communications, including protected medical information, Headway acted intentionally, or, alternatively, with knowledge that Google's misappropriation of Plaintiff's and Class members' medical information was and would be a violation of the CMIA.
- 90. Headway provided substantial assistance and encouragement to Google, including but not limited to embedding Google Analytics code on its website and allowing Google to have direct access to Headway website users' private medical information. By so doing, Headway provided the means to accomplish Google's unauthorized receipt, retention and use of Plaintiff's

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and Headway Website Class members' private medical information.

- 91. Headway's agreement with Google to use Google Analytics website tracking technology and Headway's unauthorized disclosure to Google of protected medical information collected by the Headway website are substantial factors in causing Google's CMIA violations that are alleged in this Complaint.
- 92. Defendant's conduct as described above violated California Civil Code § 56.36. As a result, Headway aided and abetted Google's CMIA violations and therefore is liable for the relief sought by Plaintiff and the Headway Website Class.

THIRD CAUSE OF ACTION Violation of CCPA (California Civil Code § 1798.100(e) and 1798.81.5(b))

- Plaintiff incorporates each allegation set forth above as if fully set forth herein and 93. further alleges as follows.
- 94. In 2018, California consumers voted into law the California Consumer Privacy Act of 2018 ("CCPA"). The CCPA gives California consumers the right to learn what information a business has collected about them, to delete their personal information, to stop businesses from selling their personal information, including using it to target them with ads that follow them as they browse from one website to another, and to hold businesses accountable if they do not take reasonable steps to safeguard protected information.
- 95. In further protecting consumers' rights, including the constitutional right to privacy, the CCPA states that one purpose and intent of the act is to allow consumers "to control the use of their personal information, including limiting the use of their sensitive personal information, the unauthorized use or disclosure of which creates a heightened risk of harm to the consumer," and to provide consumers with "meaningful options" over how information is collected, used, and disclosed.
- 96. To that end, businesses are required to inform consumers specifically and clearly about how those businesses collect and use personal information and how consumers can exercise their rights and choices. The CCPA further provides that businesses should collect consumers' personal information only for specific, explicit, and legitimate disclosed purposes and should not

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further collect, use, or disclose consumers' personal information for reasons incompatible with those purposes.

- 97. These guiding principles are codified in California Civil Code §§ 1798.100, et seq. Subsection (a)(1) of § 1798.100 provides that "a business shall not collect additional categories of personal information or use personal information collected for additional purposes that are incompatible with the disclosed purpose for which the personal information was collected without providing the consumer with notice." Subsection (a)(2) requires the same for sensitive personal information.
- California Civil Code § 1798.100(c) further provides that "a business' collection, 98. use, retention, and sharing of a consumer's personal information shall be reasonably necessary and proportionate to achieve the purpose for which the personal information was collected or processed, or for another disclosed purpose that is compatible with the context in which the information was collected, and not further processed in a manner that is incompatible with those principles."
- 99. To achieve the CCPA's objectives and safeguard consumers' information, subsection (e) of § 1798.100 requires a business that collects consumer personal information to "implement reasonable security procedures and practices appropriate to the nature of the personal information to protect the personal information from unauthorized or illegal access, destruction, use, modification, or disclosure in accordance with Section 1798.81.5."
- 100. Similarly, California Civil Code § 1798.81.5(b) provides that a "business that owns, licenses, or maintains personal information about a California resident shall implement and maintain reasonable security procedures and practices appropriate to the nature of the information, to protect the personal information from unauthorized access, destruction, use, modification, or disclosure."
- 101. The CCPA defines "personal information" as an individual's "first name or first initial and the individual's last name in combination with any one or more of the following data elements, when either the name or the data elements are not encrypted or redacted": (i) social security number; (ii) unique identification numbers used to verify an individual's identity, such.

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as driver's license or passport number; (iii) account number or credit or debit card number along with access information; (iv) medical information; (v) health insurance information; (vi) unique biometric data; and (vii) genetic data. California Civil Code § 1798.81.5(d)(1)(A).

- Subsection (d)(2) of § 1798.81.5 further defines "medical information" as "any individually identifiable information, in electronic or physical form, regarding the individual's medical history or medical treatment or diagnosis by a health care professional."
- The section also defines "health insurance information," like that provided by Plaintiff, as "an individual's insurance policy number or subscriber identification number, any unique identifier used by a health insurer to identify the individual, or any information in an individual's application and claims history, including any appeals records." California Civil Code § 1798.81.5(d)(3).
- 104. As alleged in detail above, Headway's Privacy Policy does not identify Google as a recipient of users' personal and sensitive medical information, nor does Headway acknowledge its use of Google Analytics or other website tracking tools. Headway also fails to disclose to its website users that it redirects, shares, and discloses website users' protected mental health information and IP address with Google.
- Indeed, Headway's only disclosure of information sharing states that it will share collected information only "with insurance companies or clearinghouses for claims purposes, with other health care providers for treatment or care coordination purposes, or with business partners" to assist Headway in offering its services. Nowhere does the Headway website or Privacy Policy state that Headway will disclose private medical information and confidential communications to Google and for the additional purposes of improving Google algorithms and data points and creating new advertising and analytics technologies, services, and business opportunities. This goes well beyond the disclosed purposes of facilitating mental health services and is a clear breach of Headway's duties required under Civil Code § 1798.100.
- Further, Headway's disclosure to and unauthorized access by Google of Plaintiff's 106. and Class members' personal information, including medical information and health insurance information, are violations of Headway's duty to implement and maintain reasonable security

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procedures and practices to safeguard such sensitive information and constitute violations of sections 1798.100(e) and 1798.81.5(b) of the CCPA.

By no later than July 14, 2023, Plaintiff's counsel will have sent a notice letter to Defendant's registered service agent via FedEx Priority. Assuming Defendant does not cure the alleged breach, Plaintiff will promptly amend this complaint, on behalf of himself and the Headway Website Class, to seek up to \$750 in statutory damages per consumer per incident as provided for by § 1798.150(a)(1)(A).

FOURTH CAUSE OF ACTION Aiding and Abetting Unlawful Interception (Violation of California Penal Code § 631)

- 109. Plaintiff incorporates each allegation set forth above as if fully set forth herein and further alleges as follows.
- 110. The California Legislature enacted the California Invasion of Privacy Act, Cal. Penal Code §§ 630, et seq. ("CIPA"), to address "advances in science and technology [that] have led to the development of new devices and techniques for the purpose of eavesdropping upon private communications and that the invasion of privacy resulting from the continual and increasing use of such devices and techniques has created a serious threat to the free exercise of personal liberties and cannot be tolerated in a free and civilized society." Id. § 630. CIPA is intended "to protect the right of privacy of the people of this state." Id.
- 111. To establish liability under section 631(a), Plaintiff need only establish that Defendant, "by means of any machine, instrument, or contrivance, or in any other manner," did or does any of the following:
 - [i] [I]ntentionally taps, or makes any unauthorized connection, whether physically, electrically, acoustically, inductively or otherwise, with any telegraph or telephone wire, line, cable, or instrument, including the wire, line, cable, or instrument of any internal telephonic communication system,

Or

[ii] [Wlillfully and without the consent of all parties to the communication, or in any unauthorized manner, reads or attempts to read or learn the contents or meaning of any message, report, or communication while the same is in transit or passing over any wire, line or cable or is being sent from or received at any place within this state,

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[iii] [U]ses, or attempts to use, in any manner, or for any purpose, or to communicate in any way, any information so obtained.

Or

- [iv] [Alids, agrees with, employs, or conspires with any person or persons to unlawfully do, or permit, or cause to be done any of the acts or things mentioned above in this section.
- 112. Under § 631, a defendant must show that it had all parties' consent.
- 113. Headway and Google are each a "person" for the purposes of CIPA.
- 114. Headway systematically and routinely does business in California with California residents and California mental health providers. Google maintains its principal place of business in California, where it designed, contrived, agreed to, conspired to achieve, effectuated, and/or received the interception and use of the contents of Plaintiff's and Headway Website Class members' private and sensitive communications containing protected mental health information. Additionally, Google intercepted Plaintiff's and Class members' data and confidential communications in California, where Plaintiff, Class members and Google all are located.
- 115. Google Analytics website tracking technology, Plaintiff's and Class members' web browsers, and Plaintiff's and Class members' computing and mobile devices are a "machine, instrument, or contrivance...or other manner."
- At all relevant times, Headway used Google Analytics website tracking technology embedded on its website and allowed Google to tap intentionally and/or make unauthorized connections with the lines of internet communications between Headway, on the one hand, and Plaintiff and Class Members, on the other, all without Headway website users' knowledge or consent.
- By using Google Analytics and allowing Google, without Plaintiff's and Headway Website Class members' consent, to intercept and access the Headway website users' private information and confidential communications, Headway permitted Google contemporaneously to read or attempt to read, and/or to learn the contents or meaning of, Plaintiff's and Class members' sensitive communications with Headway while the communications were in transit or passing

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over any wire, line or cable, or were being received at any place within California.

- 118. Google used, or attempted to use, the private communications and information it received through Google Analytics, including to improve Google's own advertising and analytics services and to create new technologies and offerings.
- The interception of Plaintiff's and Headway Website Class members' personal and private communications was not authorized or consented to by Plaintiff or Class members. Accordingly, the interception by Google was unlawful and Headway aided and abetted Google's unlawful conduct.
- Defendant's conduct as described above violated California Penal Code § 631(a). Under Penal Code § 637.2, Plaintiff and Headway Website Class members therefore are entitled to \$5,000 in statutory damages per violation, even in the absence of proof of actual damages, the amount deemed proper by the California Legislature.

FIFTH CAUSE OF ACTION Unlawful Recording of and Eavesdropping Upon Confidential Communications (Violation of California Penal Code § 632)

- 121. Plaintiff incorporates each allegation set forth above as if fully set forth herein and further alleges as follows.
- California Penal Code § 632 prohibits using "an electronic amplifying or recording device to eavesdrop upon or record [a] confidential communication"... "intentionally and without the consent of all parties to a confidential communication."
- 123. Google's tracking technology embedded into the Headway website is an electronic amplifying or recording device for purposes of § 632. The Google Analytics code records a user's interaction in real-time as the user navigates the page, including recording any information that the user may input and the links that the user clicked. The measurement code also collects and records information from the browser, such as the language setting, the type of browser and the device and operating system on which the browser is running.
- 124. Section 632 defines a "confidential communication" to include "any communication carried on in circumstances as may reasonably indicate that any party to the communication desires it to be confined to the parties thereto."

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- Plaintiff and Headway Website Class members' personal and private 125. communications with Headway, including their submission of sensitive medical information such as their mental health conditions and concerns, provider and treatment preferences, and dates and locations of medical appointments, were confidential communications for purposes of § 632.
- Because Defendant did not disclose to Plaintiff or to the Headway Website Class members that their private communications containing protected medical information were being recorded and/or eavesdropped upon by Google, Defendant did not obtain, and could not have obtained, Plaintiff's or the Class members' express or implied advance consent to Google's recording or monitoring of those communications. As a result, Plaintiff and the Headway Website Class members had an objectively reasonable expectation that their confidential communications were not being recorded and/or eavesdropped upon by Google. That expectation and its objective reasonableness arise, in part, from the objective offensiveness of surreptitiously recording and/or eavesdropping upon people's private communications and the ease with which a disclosure could have been put in place.
- Plaintiff and Headway Website Class members expected that their personal and 127. private communications with Headway would not be intercepted and secretly recorded and/or eavesdropped upon.
- By contemporaneously redirecting and transmitting Plaintiff's and Class members' confidential communications through Google Analytics website tracking technology, Headway permitted Google to eavesdrop upon and/or record Headway website users' confidential communications through an electronic amplifying or recording device. By so doing, Headway violated § 632.
- 129. At no time did Plaintiff or Class members consent to Headway's and Google's unlawful conduct. Nor could Plaintiff or Class members reasonably expect that their confidential communications with Headway would be overheard or recorded by Google, especially in the absence of any disclosure in Headway's Privacy Policy.
- 130. Upon information and belief, Google utilized Plaintiff's and Class members' sensitive personal information, including their protected mental health information, for Google's

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own purposes, including improving Google's advertising and analytics services offerings and revenue.

Defendant's conduct as described above violated California Penal Code § 632. 131. Under Penal Code § 637.2, Plaintiff and the Headway Website Class members therefore are entitled to \$5,000 in statutory damages per violation, even in the absence of proof of actual damages, the amount deemed proper by the California Legislature.

SIXTH CAUSE OF ACTION Invasion of Privacy

(Violation of Art. 1, § 1, California Constitution)

- Plaintiff incorporates each allegation set forth above as if fully set forth herein and 132. further alleges as follows.
- 133. "Privacy" is listed in Article I, Section 1, of the California Constitution as a fundamental right of all Californians. That section of the Constitution provides: "All people are by nature free and independent and have inalienable rights. Among those are enjoying and defending life, liberty, acquiring, possessing, and protecting property, and pursuing and obtaining safety, happiness, and privacy."
- The right to privacy in California's Constitution creates a right of action against private entities such as Headway. To state a claim for invasion of privacy under the California Constitution, a plaintiff must establish: (1) a legally protected privacy interest; (2) a reasonable expectation of privacy; and (3) an intrusion so serious in nature, scope, and actual or potential impact as to constitute an egregious breach of the social norms.
- 135. Plaintiff and Class members have a legally protected privacy interest in their private and confidential communications with Headway, including information submitted and shared through their use of the Headway website. This information, including but not limited to Plaintiff's and Class members' identities, other personal identifying information, patient status, health conditions and concerns, and medical treatment and appointments, are inherently personal and sensitive in nature, and are protected by the right to privacy and confidentiality under the CMIA, HIPAA, CCPA, and CIPA.
 - 136. Plaintiff and Class members had a reasonable expectation of privacy under the

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circumstances, including that: (i) the private communications disclosed by Headway and intercepted by Google include personal and sensitive information related to Plaintiff's and Class members' identities and mental health conditions and treatment; and (ii) Plaintiff and Class members did not consent to Headway disclosing or otherwise authorize Headway to disclose their private and confidential health information to Google or other third party interceptors, nor did they authorize Google to intercept, store, or use that private information for Google's own benefit and monetary gain.

- Headway's conduct constituted a serious invasion of privacy that would be highly offensive to a reasonable person in that: (i) the information disclosed by Headway and intercepted and collected by Google was highly sensitive and personal information protected by the California Constitution and numerous California statutes including the CMIA and the CCPA; (ii) Headway did not have authorization or consent to disclose that personal identifying and protected mental health information to any third party interceptor, including Google, and Google did not have authorization to collect that highly sensitive information; and (iii) the invasion deprived Plaintiff and Class members of the ability to control the dissemination and circulation of that information, which is considered a fundamental right to privacy. Defendant's conduct constitutes a severe and egregious breach of social norms.
- As a direct and proximate result of Defendant's actions, Plaintiff and Class members have had their privacy invaded and have sustained damages and will continue to suffer damages.
- 139. Plaintiff and Class members seek appropriate relief for that injury, including but not limited to damages that will compensate Plaintiff and Class members reasonably for the harm to their privacy interests as well as a disgorgement of profits earned as a result of the intrusions upon Plaintiff's and Class members' privacy.
 - 140. Plaintiff also seeks such other relief as the Court may deem just and proper.

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1965 Market Street, San Francisco, CA 94103 Tel. 415.543.1305 | Fax 415.543.7861

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PRAYER FOR RELIEF

WHEREFORE, Plaintiff, on behalf of himself and the members of the Class, prays for the following relief:

- An order certifying the Headway Website Class, appointing Plaintiff M.G. as the a. representative of the Headway Website Class, and appointing counsel for Plaintiff as counsel for the Headway Website Class;
- An order declaring that Defendant's actions, as described above, violate California b. Civil Code §§ 56, et seq.;
- An order declaring that Defendant's actions, as described above, violate California c. Civil Code §§ 1798.100, et seq.;
- d. An order declaring that Defendant's actions, as described above, violate California Penal Code § 631;
- An order declaring that Defendant's actions, as described above, violate California e. Penal Code § 632;
- f. An order declaring that Defendant's actions, as described above, violate Art. 1, § 1 of the California Constitution;
- A judgment for and award of statutory damages of \$1,000 per violation under g. California Civil Code §§ 56.36(b) and (c) to Plaintiff and the members of the Headway Website Class:
- h. A judgment for and award of statutory damages of \$750 per violation under California Civil Code § 1798.150(a)(1)(A) to Plaintiff and the members of the Headway Website Class;
- i. A judgment for and award of statutory damages of \$5,000 per violation under California Penal Code § 637.2 to Plaintiff and the members of the Headway Website Class:
- j. A judgment for and award of compensatory damages to Plaintiff and the members of the Headway Website Class;
- k. Payment of costs of the suit;

FOR COURT USE ONLY (SOLO PARA USO DE LA CORTE)

(CITACION JUDICIAL) NOTICE TO DEFENDANT: (AVISO AL DEMANDADO):

THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 100, inclusive,

SUMMONS

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÁ DEMANDANDO EL DEMANDANTE):

M.G., individually and on behalf of a class of similarly situated individuals,

ELECTRONICALLY FILED Superior Court of California County of Alameda 07/06/2023

SUM-100

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. ¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is:

(El nombre y dirección de la corte es): Rene C. Davidson Courthouse

CASE NUMBER: (Número del Caso):

23CV037579

Alameda County Superior Court

1225 Fallon Street, Oakland, California 94612

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is:

(El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

Eric A. Grover, Esq. KELLER GROVER LLP, 1965 Market Street, San Francisco, CA 94103 (415) 543-1305

DATE: 07/06/2023	Chad Finke, Executive Officer / Clerk of the Court	Clerk, by (Secretario)	D. Oliver	, Deputy (Adjunto)
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(SEAL)	NOTICE TO THE PERSON SERVED. 1. as an individual defendance. 2. as the person sued under 3. on behalf of (specify):TH	nt. r the fictitious name	of (specify)	
COUNTY OF AUSTRAL	CCP 416.40 (as	funct corporation) sociation or partners	• /	CCP 416.60 (minor) CCP 416.70 (conservatee) CCP 416.90 (authorized person)
	other (specify): 4. by personal delivery on (date):7101126	73	· , Page 1 of 1

Form Adopted for Mandatory Use Judicial Council of California SUM-100 [Rev. July 1, 2009] Date Served: 1127/2003 SUMMONS
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Page 1 of 1

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	ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar nu, Eric A. Grover, Esq. (SBN 136080), Rachael G	mber, and address): 5. Jung, Esq.(SBN 239323)	FOR COURT USE ONLY
	Keller Grover LLP, 1965 Market Street, San Fra	ancisco, California 94103	
	(445) 540 4005	(445) 540 7004	ELECTRONICALLY FILED
	TELEPHONE NO.: (415) 543-1305	FAX NO. (Optional): (415) 543-7861	Superior Court of California County of Alameda
	E-MAIL ADDRESS: eagrover@kellergrover.co ATTORNEY FOR (Name): M.G.	m, rjung@kellergrover.com	07/11/2023
			Chad Fake, Executive Olicier / Clerk of the Court
	SUPERIOR COURT OF CALIFORNIA, COUNTY OF	ALAMEDA	By: A. Linhares Deputy
	STREET ADDRESS: 1225 Fallon Street MAILING ADDRESS: 1225 Fallon Street		
	CITY AND ZIP CODE: Oakland, California 94612		•
	BRANCH NAME: Rene C, Davidson Courthouse		
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•	M.G. v. Therapymatch, Inc., d/b/a Headway		·
	CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER:
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	exceeds \$25,000) \$25,000 or less)	<u> </u>	DEPT.:
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täiina ryi	Check one box below for the case type that Auto Tort		Provisionally Complex Civil Litigation
	Auto (22)		(Cal. Rules of Court, rules 3.400–3.403)
	Uninsured motorist (46)	Rule 3.740 collections (09)	Antitrust/Trade regulation (03)
	Other PI/PD/WD (Personal Injury/Property	Other collections (09)	Construction defect (10)
	Damage/Wrongful Death) Tort		Mass tort (40)
	Asbestos (04)	Insurance coverage (18)	Securities litigation (28)
	Product liability (24)	Other contract (37)	Environmental/Toxic tort (30)
	Medical malpractice (45)	Real Property	Insurance coverage claims arising from the
	Other PI/PD/WD (23)	Eminent domain/inverse	above listed provisionally complex case
	, ,	condemnation (14)	types (41)
	Non-PI/PD/WD (Other) Tort	The state of the s	Enforcement of Judgment
	Business tort/unfair business practice (07)	Unlawful Detainer	Enforcement of judgment (20)
	Civil rights (08)	Commercial (31)	Miscellaneous Civil Complaint
	Defamation (13)	Residential (32)	RICO (27)
	Fraud (16)	= ' '	Other complaint (not specified above) (42)
	Intellectual property (19)	Drugs (38) Judicial Review	Miscellaneous Civil Petition
	Professional negligence (25)		Partnership and corporate governance (21)
	X Other non-PI/PD/WD tort (35)	Asset forfeiture (05)	Other petition (not specified above) (43)
	Employment	Petition re: arbitration award (11)	Curier petition (not specified above) (43)
	Wrongful termination (36)	Writ of mandate (02)	
	Other employment (15)	Other judicial review (39)	
			les of Court. If the case is complex, mark the
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	b. x Extensive motion practice raising of		with related actions pending in one or more
	issues that will be time-consuming		er counties, states, or countries, or in a federal
	c. x Substantial amount of documentar	ry evidence court	
	3. Remedies sought (check all that apply): a.	·	ostjudgment judicial supervision eclaratory or injunctive relief c. punitive
	4. Number of causes of action (specify): 6	Monetary B. Monthonetary, a	ediaratory of injuriouse relief 6 paritive
•		ass action suit.	
			ay uso form CM 015)
	If there are any known related cases, file at Date: July 6, 2023	nd serve a notice of related case. (rou in	ay use form Civi-013.)
	Eric A. Grover, Esq.	b 7	That I
	(TYPE OR PRINT NAME)	(Si	GNATURE OF PARTY OR ATTORNEY FOR PARTY)
		NOTICE	
	Plaintiff must file this cover sheet with the file		
		veirare and institutions Code). (Cal. Rules	of Court, rule 3.220.) Failure to file may result
	in sanctions.File this cover sheet in addition to any cover	r sheet required by local court rule	
	 If this case is complex under rule 3.400 et s 		nust serve a convertible sever sheet or all
	other parties to the action or proceeding.	eq. of the Camorna Rules of Court, you f	nust serve a copy of this cover sheet off all
	I liness this is a collections case under rule:	3 740 or a compley case, this cover sheet	will be used for statistical nurnoses only

INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

CM-010

To Plaintiffs and Others Filing First Papers. If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the Civil Case Cover Sheet contained on page 1. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check one box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple causes of action, check the box that best indicates the primary cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

To Parties in Rule 3.740 Collections Cases. A "collections case" under rule 3.740 is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$25,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

To Parties in Complex Cases. In complex cases only, parties must also use the Civil Case Cover Sheet to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that CASE TYPES AND EXAMPLES the case is complex.

Auto Tort Auto (22)-Personal Injury/Property Damage/Wrongful Death Uninsured Motorist (46) (if the case involves an uninsured motorist claim subject to arbitration, check this item instead of Auto)

Other PI/PD/WD (Personal Injury) Property Damage/Wrongful Death) Tort

> Asbestos (04) Asbestos Property Damage Asbestos Personal Injury/ Wrongful Death

Product Liability (not asbestos or toxic/environmental) (24)

Medical Malpractice (45) Medical Malpractice-

Physicians & Surgeons

Other Professional Health Care

Malpractice Other PI/PD/WD (23)

> Premises Liability (e.g., slip and fall)

Intentional Bodily Injury/PD/WD (e.g., assault, vandalism)

Intentional Infliction of **Emotional Distress**

Negligent Infliction of

Emotional Distress Other PI/PD/WD

Non-PI/PD/WD (Other) Tort

Business Tort/Unfair Business Practice (07)

Civil Rights (e.g., discrimination, false arrest) (not civil

harassment) (08) Defamation (e.g., slander, libel)

(13) Fraud (16)

Intellectual Property (19) Professional Negligence (25)

Legal Malpractice

Other Professional Malpractice (not medical or legal) Other Non-PI/PD/WD Tort (35)

Employment

Wrongful Termination (36) Other Employment (15)

Contract Breach of Contract/Warranty (06) Breach of Rental/Lease

Contract (not unlawful detainer or wronaful eviction)

Contract/Warranty Breach-Seller Plaintiff (not fraud or negligence)

Negligent Breach of Contract/ Warranty

Other Breach of Contract/Warranty

Collections (e.g., money owed, open book accounts) (09)

Collection Case-Seller Plaintiff Other Promissory Note/Collections

Insurance Coverage (not provisionally

complex) (18) Auto Subrogation

Other Coverage Other Contract (37)

Contractual Fraud Other Contract Dispute

Real Property

Eminent Domain/Inverse

Condemnation (14)

Wrongful Eviction (33)

Other Real Property (e.g., quiet title) (26) Writ of Possession of Real Property

Mortgage Foreclosure

Quiet Title

Other Real Property (not eminent domain, landlord/tenant, or

foreclosure)

Unlawful Detainer

Commercial (31) Residential (32)

Drugs (38) (if the case involves illegal drugs, check this item; otherwise,

report as Commercial or Residential)

Judicial Review

Asset Forfeiture (05)

Petition Re: Arbitration Award (11)

Writ of Mandate (02)

Writ-Administrative Mandamus Writ-Mandamus on Limited Court

Case Matter

Writ-Other Limited Court Case

Review

Other Judicial Review (39)

Review of Health Officer Order Notice of Appeal–Labor Commissioner Appeals

Provisionally Complex Civil Litigation (Cal. Rules of Court Rules 3.400-3.403)

Antitrust/Trade Regulation (03)

Construction Defect (10) Claims Involving Mass Tort (40)

Securities Litigation (28)

Environmental/Toxic Tort (30)

Insurance Coverage Claims

(arising from provisionally complex case type listed above) (41)

Enforcement of Judgment

Enforcement of Judgment (20)

Abstract of Judgment (Out of

County)

Confession of Judgment (non-

domestic relations)

Sister State Judgment

Administrative Agency Award

(not unpaid taxes)

Petition/Certification of Entry of

Judgment on Unpaid Taxes

Other Enforcement of Judgment

Case

Miscellaneous Civil Complaint

RICO (27)

Other Complaint (not specified

above) (42)

Declaratory Relief Only

Injunctive Relief Only (non-

harassment)

Mechanics Lien

Other Commercial Complaint

Case (non-tort/non-complex)

Other Civil Complaint

(non-tort/non-complex)

Miscellaneous Civil Petition

Partnership and Corporate Governance (21)

Other Petition (not specified

above) (43)

Civil Harassment Workplace Violence

Elder/Dependent Adult

Abuse

Election Contest

Petition for Name Change

Petition for Relief From Late

Claim

Other Civil Petition

Unified Rules of the Superior Court of California, County of Alameda

F. ADDENDUM TO CIVIL CASE COVER SHEET

Short Title: Case Number: M.G. v. TherapyMatch, Inc. d/b/a Headway 23CV037579						
	Short Ti	tle:	M.G. v	. TherapyMatch, Inc. d/b/a Headway	Case Number:	23CV037579

CIVIL CASE COVER SHEET ADDENDUM

				IMITED CIVIL CASE FILINGS IN	THE
	SUPERIOR COURT	OF CAL	IFORN	IIA, COUNTY OF ALAMEDA	
17 6 11 1 1 5		,,,	۵۱	[] Hayward Hall of Justice	•
1	ne C. Davidson Alameda County Courth	ouse (44	6)	[] Pleasanton, Gale-Schen	one Hall of Justice (448)
Civil Case Cover Sheet Category	Civil Case Cover Sheet Case Type	Alame	eda C	ounty Case Type (check only	one)
Auto Tort	Auto tort (22)	- [1]	34	Auto tort (G)	
		ls this	an un	insured motorist case? [] yes [] no
Other PI /PD /	Asbestos (04)	[]	75	Asbestos (D)	
WD Tort	Product liability (24)	[]	89	Product liability (not asbestos or tox	ic tort/environmental) (G)
	Medical malpractice (45)	[]	97	Medical malpractice (G)	
	Other PI/PD/WD tort (23)	[1]	33	Other PI/PD/WD tort (G)	
Non - PI /PD /	Bus tort / unfair bus. practice (07)	[] [79	Bus tort / unfair bus. practice (G)	
WD Tort	Civil rights (08)	a claba		Civil rights (G)	And the first section of the section
	Defamation (13)	[]	84	Defamation (G)	
4	Fraud (16)	[]	24	Fraud (G)	
	Intellectual property (19)	[]	87	Intellectual property (G)	
	Professional negligence (25)	[]	59	Professional negligence - non-medic	cal (G)
	Other non-PI/PD/WD tort (35)	[X]	03	Other non-PI/PD/WD tort (G)	
Employment	Wrongful termination (36)	[]	38	Wrongful termination (G)	
	Other employment (15)	[]	85	Other employment (G)	
		[]	53	Labor comm award confirmation	
			54_	Notice of appeal - L.C.A.	
Contract	Breach contract / Wrnty (06)	[]	04	Breach contract / Wrnty (G)	•
	Collections (09)	[]	81	Collections (G)	
	Insurance coverage (18)	[]	86	Ins. coverage - non-complex (G)	
	Other contract (37)	[]	98	Other contract (G)	
Real Property	Eminent domain / Inv Cdm (14)	[]	18	Eminent domain / Inv Cdm (G)	
	Wrongful eviction (33)	[]	17	Wrongful eviction (G)	•
	Other real property (26)	_ []	36	Other real property (G)	
Unlawful Detainer	Commercial (31)	[]	94	Unlawful Detainer - commercial	Is the deft, in possession
	Residential (32)	[]	47	Unlawful detainer - residential	of the property?
	Drugs (38)		21	Unlawful detainer - drugs	[]Yes []No
Judicial Review	Asset forfeiture (05)	[]	41	Asset forfeiture	
	Petition re: arbitration award (11)		62 49	Pet. re: arbitration award	
	Writ of Mandate (02)	[]		Writ of mandate QA action (Publ.Res.Code section 2	1000 of coal [1 Vos [1 No
	Other judicial review (39)	15 (115	64	Other judicial review	1000 et seq/ [] Tes [] NO
Provisionally	Antitrust / Trade regulation (03)	[]	77	Antitrust / Trade regulation	
Complex	Construction defect (10)		82	Construction defect	
Complex	Claims involving mass tort (40)	[]	78	Claims involving mass tort	
4		I		· ·	4
	Securities litigation (28)	[]	91	Securities litigation	
	Toxic tort / Environmental (30)	[]	93 05	Toxic tort / Environmental Ins covrg from complex case type	
	Ins covrg from cmplx case type (41)		95		
Enforcement -f	Enforcement of judgment (20)	[]	19	Enforcement of judgment	
			08	Confession of judgment	
Judgment	DIOC (27)			DIOO (O)	
Judgment	RICO (27)	[]	90	RICO (G)	
Judgment	Partnership / Corp. governance (21)	[]	88	Partnership / Corp. governance (G)	
Enforcement of Judgment Misc Complaint Misc. Civil Petition	' '	[]		· ·	

SUPERIOR COURT OF CALIFORNIA	Reserved for Clerk's File Stamp
COUNTY OF ALAMEDA	FILED Superior Court of California
COURTHOUSE ADDRESS: Rene C. Davidson Courthouse Administration Building, 1221 Oak Street, Oakland, CA 94612	Superior Court of California County of Alameda 07/06/2023
PLAINTIFF: M. G.	Chad Flike , Executure Officer / Cherk of the Court By: Deputy
THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 1	D. Oliver
NOTICE OF CASE MANAGEMENT CONFERENCE	CASE NUMBER: 23CV037579

TO THE PLAINTIFF(S)/ATTORNY(S) FOR PLAINTIFF(S) OF RECORD:

You are ordered to serve all named defendants and file proofs of service on those defendants with the court within 60 days of the filing of the complaint (Cal. Rules of Court, 3.110(b)).

Give notice of this conference to all other parties and file proof of service. ามสมเพาะเขาที่ ที่ผู้ผลเมื่องจากไทยเล็ก กระทายเทาะ แกลมผลเมื่อยสมให้เหมือนายการแบบการการแบบความการการต่ายสมีผื

Your Case Management Conference has been scheduled on:

Date: 11/03/2023

Time: 8:30 AM

Dept.: 21

Location: Rene C. Davidson Courthouse

Administration Building, 1221 Oak Street, Oakland, CA 94612

TO DEFENDANT(S)/ATTORNEY(S) FOR DEFENDANT(S) OF RECORD:

The setting of the Case Management Conference does not exempt the defendant from filing a responsive pleading as required by law, you must respond as stated on the summons.

TO ALL PARTIES who have appeared before the date of the conference must;

Pursuant to California Rules of Court, 3.725, a completed Case Management Statement (Judicial Council form CM-110) must be filed and served at least 15 calendar days before the Case Management Conference. The Case Management Statement may be filed jointly by all parties/attorneys of record or individually by each party/attorney of record.

Meet and confer, in person or by telephone as required by Cal. Rules of Court, rule 3.724.

Post jury fees as required by Code of Civil Procedure section 631.

If you do not follow the orders above, the court may issue an order to show cause why you should not be sanctioned under Cal. Rules of Court, rule 2.30. Sanctions may include monetary sanctions, striking pleadings or dismissal of the action.

The judge may place a Tentative Case Management Order in your case's on-line register of actions before the conference. This order may establish a discovery schedule, set a trial date or refer the case to Alternate Dispute Resolution, such as mediation or arbitration. Check the court's eCourt Public Portal for each assigned department's procedures regarding tentative case management orders at https://eportal.alameda.courts.ca.gov.

SUPERIOR COURT OF CALIFORNIA COUNTY OF ALAMEDA	Reserved for Clerk's File Stamp
COURTHOUSE ADDRESS: Rene C. Davidson Courthouse 1225 Fallon Street, Oakland, CA 94612	FILED Superior Court of California County of Alameda 07/06/2023
PLAINTIFF/PETITIONER: M. G.	Chad Finke, Executive Office / Clerk of the Court By: Deputy Deputy
DEFENDANT/RESPONDENT:	D. Oliver
THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 100, inclusive,	
CERTIFICATE OF MAILING	CASE NUMBER: 23CV037579

I, the below-named Executive Officer/Clerk of the above-entitled court, do hereby certify that I am not a party to the cause herein, and that on this date I served the attached document upon each party or counsel named below by placing the document for collection and mailing so as to cause it to be deposited in the United States mail at the courthouse in Oakland, California, one copy of the original filed/entered herein in a separate sealed envelope to each address as shown below with the postage thereon fully prepaid, in accordance with standard court practices.

Eric Grover Keller Grover LLP 1965 Market Street San Francisco, CA 94103

Dated: 07/06/2023

Chad Finke, Executive Officer / Clerk of the Court

D. Oliver, Deputy Clerk

By:

SUPERIOR COURT OF CALIFORNIA	Reserved for Clerk's File Stamp
COUNTY OF ALAMEDA	FILED
courthouse address: Rene C. Davidson Courthouse	Superior Court of California County of Alameda
Administration Building, 1221 Oak Street, Oakland, CA 94612	07/06/2023
PLAINTIFF: M. G.	By: Description Officer/Clerk of the Court
THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 1	,
NOTICE OF COMPLEX DETERMINATION HEARING	CASE NUMBER: 23CV037579

TO THE PLAINTIFF(S)/ATTORNEY(S) FOR PLAINTIFF(S) OF RECORD:

You are ordered to serve all parties omitted from this notice or brought into the action after this notice was mailed.

Your Complex Determination Hearing has been scheduled on:

Date: 08/08/2023 Time: 3:30 PM

Location: Rene C. Davidson Courthouse

Administration Building, 1221 Oak Street, Oakland, CA 94612

Dept.: 21

Pursuant to California Rules of Court, Rule 3.400 et seq. and Local Rule 3.250 (Unified Rules of the Superior Court, County of Alameda), the above-entitled matter is set for a Complex Determination Hearing.

The judge may place a tentative ruling in your case's on-line register of actions before the hearing. Check the court's eCourt Public Portal for each assigned department's procedures regarding tentative rulings at https://eportal.alameda.courts.ca.gov.



Superior Court of California, County of Alameda Alternative Dispute Resolution (ADR) Information Packet

The person who files a civil lawsuit (plaintiff) must include the ADR Information Packet with the complaint when serving the defendant. Cross complainants must serve the ADR Information Packet on any new parties named to the action.

The Court strongly encourages the parties to use some form of ADR before proceeding to trial. You may choose ADR by:

- Indicating your preference on Case Management Form CM-110;
- Filing the Stipulation to ADR and Delay Initial Case Management Conference for 90 Days (a local form included with the information packet); or
- Agree to ADR at your Initial Case Management Conference.

QUESTIONS? Call (510) 891-6055. Email <u>adrprogram@alameda.courts.ca.gov</u> Or visit the court's website at http://www.alameda.courts.ca.gov/adr

What Are The Advantages Of Using ADR?

- Faster –Litigation can take years to complete but ADR usually takes weeks or months.
- *Cheaper* Parties can save on attorneys' fees and litigation costs.
- More control and flexibility Parties choose the ADR process appropriate for their case.
- Cooperative and less stressful In mediation, parties cooperate to find a mutually agreeable resolution.
- **Preserve Relationships** A mediator can help you effectively communicate your interests and point of view to the other side. This is an important benefit when you want to preserve a relationship.

What Is The Disadvantage Of Using ADR?

• You may go to court anyway – If you cannot resolve your dispute using ADR, you may still have to spend time and money resolving your lawsuit through the courts.

What ADR Options Are Available?

- *Mediation* A neutral person (mediator) helps the parties communicate, clarify facts, identify legal issues, explore settlement options, and agree on a solution that is acceptable to all sides.
 - o Court Mediation Program: Mediators do not charge fees for the first two hours of mediation. If parties need more time, they must pay the mediator's regular fees.

Some mediators ask for a deposit before mediation starts which is subject to a refund for unused time.

- o **Private Mediation**: This is mediation where the parties pay the mediator's regular fees and may choose a mediator outside the court's panel.
- Arbitration A neutral person (arbitrator) hears arguments and evidence from each side and then decides the outcome of the dispute. Arbitration is less formal than a trial and the rules of evidence are often relaxed. Arbitration is effective when the parties want someone other than themselves to decide the outcome.
 - O Judicial Arbitration Program (non-binding): The judge can refer a case or the parties can agree to use judicial arbitration. The parties select an arbitrator from a list provided by the court. If the parties cannot agree on an arbitrator, one will be assigned by the court. There is no fee for the arbitrator. The arbitrator must send the decision (award of the arbitrator) to the court. The parties have the right to reject the award and proceed to trial.
 - o **Private Arbitration** (binding and non-binding) occurs when parties involved in a dispute either agree or are contractually obligated. This option takes place outside of the courts and is normally binding meaning the arbitrator's decision is final.

Mediation Service Programs In Alameda County

Low cost mediation services are available through non-profit community organizations. Trained volunteer mediators provide these services. Contact the following organizations for more information:

SEEDS Community Resolution Center

2530 San Pablo Avenue, Suite A, Berkeley, CA 94702-1612 Telephone: (510) 548-2377 Website: www.seedscrc.org

Their mission is to provide mediation, facilitation, training and education programs in our diverse communities $-\mathbf{\underline{S}}$ ervices that $\mathbf{\underline{E}}$ neourage $\mathbf{\underline{E}}$ ffective $\mathbf{\underline{D}}$ ialogue and $\mathbf{\underline{S}}$ olution-making.

Center for Community Dispute Settlement

291 McLeod Street, Livermore, CA 94550

Telephone: (925) 373-1035 Website: www.trivalleymediation.com CCDS provides services in the Tri-Valley area for all of Alameda County.

For Victim/Offender Restorative Justice Services

Catholic Charities of the East Bay: Oakland

433 Jefferson Street, Oakland, CA 94607

Telephone: (510) 768-3100 Website: www.cceb.org

Mediation sessions involve the youth, victim, and family members work toward a mutually agreeable restitution agreement.

ADR Info Sheet.Rev. 12/15/10 Page 2 of 2

ATTORNEY OR PARTY WITHOUT ATTORNEY (M	ame Stata Bar number and address	ALA ADR
Sittle St. Mari Million Allonder (19	, Dai mamber, and address)	TON BOOK ONE
TELEPHONE NO.:	FAX NO. (Optional):	
E-MAIL ADDRESS (Optional):	PAX NO. (Optional).	
ATTORNEY FOR (Name):	•	
SUPERIOR COURT OF CALIFORNIA	ALAMEDA COUNTY	
STREET ADDRESS:		
MAILING ADDRESS: ' CITY AND ZIP CODE:		· ·
BRANCH NAME		
PLAINTIFF/PETITIONER:		
DEFENDANT/RESPONDENT:		
		ALOS WILLIAMS
		CASE NUMBER:
	LTERNATIVE DISPUTE RESOLU	
AND DELAT INITIAL CASE W.	ANAGEMENT CONFERENCE FO	K 90 DAYS
	্র তেওঁৰ স্থান্ত সময়ে ১০ তিন্তুৰ প্ৰতিষ্ঠান আছে। তেওঁৰ আছে বিষয় কৰিছিল স্থানিত স্থিতিক স্থানিত স্থানিত বিষয়	
		and the specified information must be provided.
This stimulation is offentive wh	on:	
This stipulation is effective wh		
 All parties have signed ar initial case management 		lanagement Conference Statement at least 15 days before
		m Administrator, 1225 Fallon Street, Oakland, CA 94612.
7 (oop) or and daparation	Tab book to both a by the Abre Togran	Trialimiotator, 1220 ranon onost, oakara, orto to 12.
Date complaint filed:	An Initial Case	Management Conference is scheduled for:
Date:	Time:	Department:
Counsel and all parties certify	they have met and conferred and have	e selected the following ADR process (check one):
_		,
☐ Court mediation	☐ Judicial arbitration	
☐ Private mediation	☐ Private arbitration	
All parties agree to complete /	ADR within 90 days and certify that:	
	requested a complex civil litigation dete	ermination hearing:
	ved and intend to submit to the jurisdic	
 c. All parties have agreed to 	a specific plan for sufficient discovery	to make the ADR process meaningful;
	and self-addressed stamped envelope	s are provided for returning endorsed filed stamped copies
counsel and all parties; e Case management stater	nents are submitted with this stipulatio	n·
f. All parties will attend ADF		
	ore than 90 days to complete ADR.	
I declare under nenalty of porium:	under the laws of the State of Colifornia	a that the foregoing is true and correct.
i deciare under penalty or perjury t	and the laws of the state of California	a marme foregoing is true and correct.
Date:		
	.	
(TYPE OR PRINT NAME)	(SIGNAT	URE OF PLAINTIFF)
, 		
Date:		
	•	
(TYPE OR PRINT NAME)	(SIGNAT)	URE OF ATTORNEY FOR PLAINTIFE)

Page 1 of 2

Case 3:23-cv-04422-AMO Document 1-1 Filed 08/25/23 Page 44 of 57

	ALA ADR-001
PLAINTIFF/PETITIONER:	CASE NUMBER.:
DEFENDANT/RESPONDENT:	
•	
Date:	
	
(TYPE OR PRINT NAME)	(SIGNATURE OF DEFENDANT)
Date:	
	>
(TYPE OR PRINT NAME)	(SIGNATURE OF ATTORNEY FOR DEFENDANT)

- 1. Payment of attorneys' fees under California Code of Civil Procedure § 1021.5;
- m. An award of pre- and post-judgment interest to the extent allowed by law; and
- n. Such other or and further relief as the Court may deem proper.

Respectfully submitted,

Dated: July 6, 2023

KELLER GROVER LLP

By:

ERIC A. GROVER
Attorneys for Plaintiff

JURY DEMAND

Plaintiff requests a trial by jury of all claims that can be so tried.

Respectfully submitted,

Dated: July 6, 2023

KELLER GROVER LLP

ERIC A. GROVER

Attorneys for Plaintiff

Rene C. Davidson Courthouse, Department 21

JUDICIAL OFFICER: HONORABLE EVELIO GRILLO

Courtroom Clerk: Nicole Hall CSR: None

23CV037579 August 8, 2023 3:30 PM

G.

VS

THERAPYMATCH, INC. D/B/A HEADWAY; AND DOES 1 THROUGH 100, INCLUSIVE,

MINUTES

APPEARANCES:

NATURE OF PROCEEDINGS: Complex Determination Hearing

COMPLEX DETERMINATION

The Court designates this case as complex pursuant to Rule 3.400 et seq. of the California Rules of Court. Counsel are advised to be familiar with the Alameda County Local Rules concerning complex litigation, including Rule 3.250 et seq. An order assigning the case to a judge and an initial case management order will be issued.

COMPLEX CASE FEES

Pursuant to Government Code section 70616, any non-exempt party who has appeared in the action but has not paid the complex case fee is required to pay the fee within ten days of the filing of this order. The complex case fee is \$1,000 for each plaintiff or group of plaintiffs appearing together and \$1,000 PER PARTY for each defendant, intervenor, respondent or other adverse party, whether filing separately or jointly, up to a maximum of \$18,000 for all adverse parties. All payments must identify on whose behalf the fee is submitted. Please submit payment to the attention of the Complex Litigation Clerk located in the Civil Division at the Rene C. Davidson Courthouse, 1225 Fallon Street, Oakland, CA 94612. Please make check(s) payable to the Clerk of the Superior Court. Documents may continue to be filed as allowed under Local Rule 1.9. Note that for those admitted pro hac vice, there is also an annual fee. (Gov't Code section 70617.)

PROCEDURES

Calendar information, filings, and tentative rulings are available to the public at https://eportal.alameda.courts.ca.gov/. All counsel are expected to be familiar and to comply with pertinent provisions of the Code of Civil Procedure, the California Rules of Court, the Alameda

County Superior Court Local Rules and the procedures outlined on the domain web page of the assigned department.

SERVICE OF THIS ORDER

Counsel for plaintiff(s) shall have a continuing obligation to serve a copy of this order on newly joined parties defendant not listed on the proof of service of this order and file proof of service. Each party defendant joining any third party cross-defendant shall have a continuing duty to serve a copy of this order on newly joined cross-defendants and to file proof of service.

Pursuant to Government Code Sections 70616(a) and 70616(b), a single complex fee of one thousand dollars (\$1,000.00) must be paid on behalf of all plaintiffs. For defendants, a complex fee of one thousand dollars (\$1,000.00) must be paid for each defendant, intervenor, respondent or adverse party, not to exceed, for each separate case number, a total of eighteen thousand dollars (\$18,000.00), collected from all defendants, intervenors, respondents, or adverse parties. All such fees are ordered to be paid to Alameda Superior Court, within 10 days of service of this order.

Clerk is directed to serve copies of this order, with proof of service, to counsel and to self-represented parties of record.

By: N. Hall, Deputy Clerk

Ricile Hall

Minutes of: 08/08/2023 Entered on: 08/08/2023

Minute Order Page 2 of 2

Rene C. Davidson Courthouse

M. G.

Plaintiff/Petitioner(s)

VS.

THERAPYMATCH, INC. d/b/a
HEADWAY; and DOES 1 through

100, inclusive,

Defendant/Respondent(s)

No. 23CV037579

Date: 08/08/2023 Time: 3:30 PM

Dept: 21

Judge: Evelio Grillo

ORDER re: Complex Determination

Hearing

COMPLEX DETERMINATION

The Court designates this case as complex pursuant to Rule 3.400 et seq. of the California Rules of Court. Counsel are advised to be familiar with the Alameda County Local Rules concerning complex litigation, including Rule 3.250 et seq. An order assigning the case to a judge and an initial case management order will be issued.

COMPLEX CASE FEES

Pursuant to Government Code section 70616, any non-exempt party who has appeared in the action but has not paid the complex case fee is required to pay the fee within ten days of the filing of this order. The complex case fee is \$1,000 for each plaintiff or group of plaintiffs appearing together and \$1,000 PER PARTY for each defendant, intervenor, respondent or other adverse party, whether filing separately or jointly, up to a maximum of \$18,000 for all adverse parties. All payments must identify on whose behalf the fee is submitted. Please submit payment to the attention of the Complex Litigation Clerk located in the Civil Division at the Rene C. Davidson Courthouse, 1225 Fallon Street, Oakland, CA 94612. Please make check(s) payable to the Clerk of the Superior Court. Documents may continue to be filed as allowed under Local Rule 1.9. Note that for those admitted pro hac vice, there is also an annual fee. (Gov't Code section 70617.)

PROCEDURES

Calendar information, filings, and tentative rulings are available to the public at https://eportal.alameda.courts.ca.gov/. All counsel are expected to be familiar and to comply with pertinent provisions of the Code of Civil Procedure, the California Rules of Court, the Alameda County Superior Court Local Rules and the procedures outlined on the domain web page of the assigned department.

SERVICE OF THIS ORDER

Counsel for plaintiff(s) shall have a continuing obligation to serve a copy of this order on newly joined parties defendant not listed on the proof of service of this order and file proof of service.

ORDER re: Complex Determination Hearing

Rene C. Davidson Courthouse

Each party defendant joining any third party cross-defendant shall have a continuing duty to serve a copy of this order on newly joined cross-defendants and to file proof of service.

Pursuant to Government Code Sections 70616(a) and 70616(b), a single complex fee of one thousand dollars (\$1,000.00) must be paid on behalf of all plaintiffs. For defendants, a complex fee of one thousand dollars (\$1,000.00) must be paid for each defendant, intervenor, respondent or adverse party, not to exceed, for each separate case number, a total of eighteen thousand dollars (\$18,000.00), collected from all defendants, intervenors, respondents, or adverse parties. All such fees are ordered to be paid to Alameda Superior Court, within 10 days of service of this order.

Clerk is directed to serve copies of this order, with proof of service, to counsel and to self-represented parties of record.

Dated: 08/08/2023

Evelio Grillo / Judge

Confee

Case 3:23-cv-04422-AMO Document 1-1 Filed 08/25/23 Page 50 of 57

SUPERIOR COURT OF CALIFORNIA COUNTY OF ALAMEDA	Reserved for Clerk's File Stamp
COURTHOUSE ADDRESS: Rene C. Davidson Courthouse 1225 Fallon Street, Oakland, CA 94612	FILE D Superior Court of California County of Alameda 08/09/2023
PLAINTIFF/PETITIONER: M. G.	Chad Flike , Executive Officer / Clerk of the Court By: Nucle deal Deputy
DEFENDANT/RESPONDENT: THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 100, inclusive,	N. H all
CERTIFICATE OF MAILING	CASE NUMBER: 23CV037579

I, the below-named Executive Officer/Clerk of the above-entitled court, do hereby certify that I am not a party to the cause herein, and that on this date I served the attached document upon each party or counsel named below by placing the document for collection and mailing so as to cause it to be deposited in the United States mail at the courthouse in Oakland, California, one copy of the original filed/entered herein in a separate sealed envelope to each address as shown below with the postage thereon fully prepaid, in accordance with standard court practices.

Eric Grover Keller Grover LLP 1965 Market Street San Francisco, CA 94103

Dated: 08/09/2023

Chad Finke, Executive Officer / Clerk of the Court

By:

N. Hall, Deputy Clerk

Ricole Hall

Chad Finke, Executive Officer / Clerk of the Court V. Hutton ERIC A. GROVER (SBN 136080) DON BIVENS (pro hac vice forthcoming) 1 eagrover@kellergrover.com don@donbivens.com 2 DON BIVENS, PLLC RACHAEL G. JUNG (SBN 239323) 15169 N. Scottsdale Road, Suite 205 rjung@kellergrover.com 3 Scottsdale, Arizona 85254 KELLER GROVER LLP Telephone: (602) 708-1450 1965 Market Street 4 San Francisco, California 94103 5 Telephone: (415) 543-1305 Facsimile: (415) 543-7861 6 SCOT BERNSTEIN (SBN 94915) 7 swampadero@sbernsteinlaw.com 8 LAW OFFICES OF SCOT D. BERNSTEIN, A PROFESSIONAL CORPORATION 9 101 Parkshore Drive, Suite 100 Folsom, California 95630 10 Telephone: (916) 447-0100 Facsimile: (916) 933-5533 11 Market Street, San Francisco, CA 94 Tel. 415.543.1305 | Fax 415.543.7861 Attorneys for Plaintiff 12 M.G., an Individual KELLER GROVER] 13 SUPERIOR COURT OF THE STATE OF CALIFORNIA 14 1965 Market Street, San IN AND FOR THE COUNTY OF ALAMEDA 15 M.G., individually and on behalf of a class of) Case No: 23CV037579 16 similarly situated individuals, 17 CLASS ACTION Plaintiff, NOTICE OF ENTRY OF ORDER RE: 18 COMPLEX DETERMINATION v. 19 HEARING THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 100, 20 inclusive. 21 Defendants. 22 23 24 25 26 27 28

NOTICE OF ENTRY OF ORDER

Case 3:23-cv-04422-AMO Document 1-1 Filed 08/25/23 Page 51ELECTRONICALLY FILED

County of Alameda 08/10/2023

1965 Market Street, San Francisco, CA 94103Tel. 415.543.1305 | Fax 415.543.7861

TO ALL PART	TES AND THEIR	ATTORNEVS	OF RECORD.
IUALLPARI	ICA AND LOCAL	CALIURING YO	ATE REALIBED:

PLEASE TAKE NOTICE of the Court's August 8, 2023 Order Re: Complex Determination Hearing, a copy of which is attached hereto as Exhibit 1.

Dated: August 10, 2023

KELLER GROVER LLP

By:

ERIC A. GROVER Attorneys for Plaintiff

EXHIBIT 1

Rene C. Davidson Courthouse

M. G.

Plaintiff/Petitioner(s)

VS.

THERAPYMATCH, INC. d/b/a
HEADWAY; and DOES 1 through

100, inclusive,

Defendant/Respondent(s)

No. 23CV037579

Date: 08/08/2023 Time: 3:30 PM

Dept: 21

Judge: Evelio Grillo

ORDER re: Complex Determination

Hearing

COMPLEX DETERMINATION

The Court designates this case as complex pursuant to Rule 3.400 et seq. of the California Rules of Court. Counsel are advised to be familiar with the Alameda County Local Rules concerning complex litigation, including Rule 3.250 et seq. An order assigning the case to a judge and an initial case management order will be issued.

COMPLEX CASE FEES

Pursuant to Government Code section 70616, any non-exempt party who has appeared in the action but has not paid the complex case fee is required to pay the fee within ten days of the filing of this order. The complex case fee is \$1,000 for each plaintiff or group of plaintiffs appearing together and \$1,000 PER PARTY for each defendant, intervenor, respondent or other adverse party, whether filing separately or jointly, up to a maximum of \$18,000 for all adverse parties. All payments must identify on whose behalf the fee is submitted. Please submit payment to the attention of the Complex Litigation Clerk located in the Civil Division at the Rene C. Davidson Courthouse, 1225 Fallon Street, Oakland, CA 94612. Please make check(s) payable to the Clerk of the Superior Court. Documents may continue to be filed as allowed under Local Rule 1.9. Note that for those admitted pro hac vice, there is also an annual fee. (Gov't Code section 70617.)

PROCEDURES

Calendar information, filings, and tentative rulings are available to the public at https://eportal.alameda.courts.ca.gov/. All counsel are expected to be familiar and to comply with pertinent provisions of the Code of Civil Procedure, the California Rules of Court, the Alameda County Superior Court Local Rules and the procedures outlined on the domain web page of the assigned department.

SERVICE OF THIS ORDER

Counsel for plaintiff(s) shall have a continuing obligation to serve a copy of this order on newly joined parties defendant not listed on the proof of service of this order and file proof of service.

ORDER re: Complex Determination Hearing

Rene C. Davidson Courthouse

Each party defendant joining any third party cross-defendant shall have a continuing duty to serve a copy of this order on newly joined cross-defendants and to file proof of service.

Pursuant to Government Code Sections 70616(a) and 70616(b), a single complex fee of one thousand dollars (\$1,000.00) must be paid on behalf of all plaintiffs. For defendants, a complex fee of one thousand dollars (\$1,000.00) must be paid for each defendant, intervenor, respondent or adverse party, not to exceed, for each separate case number, a total of eighteen thousand dollars (\$18,000.00), collected from all defendants, intervenors, respondents, or adverse parties. All such fees are ordered to be paid to Alameda Superior Court, within 10 days of service of this order.

Clerk is directed to serve copies of this order, with proof of service, to counsel and to self-represented parties of record.

Dated: 08/08/2023

Evelio Grillo / Judge

Coules

Case 3:23-cv-04422-AMO Document 1-1 Filed 08/25/23 Page 56 of 57

SUPERIOR COURT OF CALIFORNIA COUNTY OF ALAMEDA	Reserved for Clerk's File Stamp
COURTHOUSE ADDRESS: Rene C. Davidson Courthouse 1225 Fallon Street, Oakland, CA 94612	FILE D Superior Court of California County of Alameda 08/09/2023
PLAINTIFF/PETITIONER: M. G.	Chad Flike , Executive Officer / Clerk of the Court By: Necole deal Deputy
DEFENDANT/RESPONDENT: THERAPYMATCH, INC. d/b/a HEADWAY; and DOES 1 through 100, inclusive,	N. H all
CERTIFICATE OF MAILING	CASE NUMBER: 23CV037579

I, the below-named Executive Officer/Clerk of the above-entitled court, do hereby certify that I am not a party to the cause herein, and that on this date I served the attached document upon each party or counsel named below by placing the document for collection and mailing so as to cause it to be deposited in the United States mail at the courthouse in Oakland, California, one copy of the original filed/entered herein in a separate sealed envelope to each address as shown below with the postage thereon fully prepaid, in accordance with standard court practices.

Eric Grover Keller Grover LLP 1965 Market Street San Francisco, CA 94103

Dated: 08/09/2023

Chad Finke, Executive Officer / Clerk of the Court

By:

N. Hall, Deputy Clerk

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PROOF OF SERVICE

I, JOEY GONZALEZ, am employed in the County of San Francisco, State of California. I am over the age of eighteen and not a party to the within action. My business address is 1965 Market Street, San Francisco, California 94103. On **August 10, 2023**, in the case of *M.G. v. Therapymatch, Inc. d/b/a Headway, et al.*, Alameda Superior Court Case Number 23CV037579, I served the foregoing document(s):

NOTICE OF ENTRY OF ORDER RE COMPLEX DETERMINATION HEARING

on the interested party(ies) below, using the following means:

Corporation Service Company Registered Agent for Service of Process Therapymatch, Inc. d/b/a Headway 251 Little Falls Drive Wilmington, DE 19808

Teresa C. Chow BAKER & HOLLISTER LLP 11601 Wilshire Boulevard Suite 1400 Los Angeles, California 90025 Telephone: (310) 820-8800 Facsimile: (310) 820-8859

- (BY UNITED STATES MAIL) I sealed the envelope(s), with postage thereon fully prepaid, and on the date below, following ordinary business practices, I placed it for collection and mailing in the United States Postal Service, in San Francisco, California.
- (STATE) I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

JOEY GONZALEZ

JS-CAND 44 (Rev. 10/2020) Case 3:23-cv-04422-AMQ Document 1-2 Filed 08/25/23 Page 1 of 4

The JS-CAND 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

Court to illitiate the civil doci	ket sneet. (SEE INSTRUCTION	S ON NEAT FAU	E OF THIS.	r OKWI.)					
I. (a) PLAINTIFFS				DEFENDAN	TS				
M.G.				THERAPYMATCH, INC. d/b/a HEADWAY					
(b) County of Residence of First Listed Plaintiff				County of Residence of First Listed Defendant					
(EXCEPT IN U.S. PLAIN	(IN U.S. PLAINTIF			OCATION OF					
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						AND INVOLVED.			
(c) Attorneys (Firm Name, Address, and Telephone Number)				Attorneys (If Known)					
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M.G. vs. Therapymatch, Inc. d/b/a Headway

Attachment to Civil Cover Sheet

Attorneys for Plaintiff

KELLER GROVER LLP

Eric A. Grover (SBN 136080)
eagrover@kellergrover.com
Rachael G. Jung (SBN 239323)
rjung@kellergrover.com
1965 Market Street
San Francisco, CA 94103
Telephone: (415) 543-1305

Facsimile: (415) 543-7861

LAW OFFICES OF SCOT D. BERNSTEIN, A PROFESSIONAL CORPORATION

Scot Bernstein (SBN 94915) swampadero@sbemsteiulaw.com 101 Parkshore Drive, Suite 100 Folsom, California 95630 Telephone: (916) 447-0100

Telephone: (916) 447-0100 Facsimile: (916) 933-5533

DON BIVENS, PLLC

DON BIVENS (pro hac vice forthcoming) don@donbivens.com 15169 N. Scottsdale Road, Suite 205 Scottsdale, Arizona 85254 Telephone: (602) 708-1450

Attorneys for Defendant

BAKER & HOSTETLER LLP

Teresa C. Chow (SBN 237694) tchow@bakerlaw.com Dyanne J. Cho (SBN 306190) dcho@bakerlaw.com 11601 Wilshire Boulevard, Suite 1400 Los Angeles, CA 90025-0509

Telephone: 310.820.8800 Facsimile: 310.820.8859

CERTIFICATE OF SERVICE

I am employed in Los Angeles County, California. I am over the age of eighteen years and not a party to the within-entitled action. My business address is 11601 Wilshire Boulevard, Suite 1400, Los Angeles, CA 90025-0509. On August 25, 2023, I served a copy of the within document(s):

CIVIL COVER SHEET

by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at Los Angeles, California addressed as set forth below.

by transmitting via electronic mail the document(s) listed above to the e-mail address(es) set forth below on this date and the transmission was reported as complete and without error.

SEE ATTACHED SERVICE LIST

I declare under penalty of perjury under the laws of the United States of America that the above is true and correct.

Executed on August 25, 2023, at Torrance, California.



1 **SERVICE LIST** 2 Eric A. Grover Attorneys for Plaintiff M.G., individually and on behalf of all Rachael G. Jung 3 KELLER GRÖVER LLP others similarly situated 1965 Market Street 4 San Francisco, CA 94103 Telephone: 415.543.1305 5 Facscimile: 415.543.7861 eagrover@kellergrover.com Emails: rjung@kellergrover.com 6 7 Scot Bernstein LAW OFFICES OF SCOT D. BERNSTEIN, A PROFESSIONAL CORPORATION 8 9 101 Parkshore Drive, Suite 100 Folsom, CA 95630 10 Telephone: 916.447.0100 Facscimile: 916.933.5533 11 Emails: swampadero@sbernsteinlaw.com 12 Don Bivens 13 DON BIVENS, PLLC 15169 N. Scottsdale Road, Suite 205 14 Scottsdale, AZ 85254 Telephone: 602.708.1450 15 Emails: don@donbivens.com 16 17 18 19 20 21 22 23 24 25 26 27 28 4